



For immediate release:
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South Carolina ETV invites public to attend live taping of new music and mental health series *Solbird Sessions*

COLUMBIA, S.C. – In honor of Music Therapy Awareness Month, South Carolina ETV and Public Radio (SCETV) invites members of the public to attend live studio tapings of *Solbird Sessions*, a new music and mental health series, on March 27 at 6 p.m. and March 28 at 2 p.m. at SCETV studios in Columbia. The series is scheduled to premiere this fall.

Created, hosted and produced by Columbia artist TiffanyJ, *Solbird Sessions* blends live musical performances with guided mental health conversations that explore the connection between creativity and emotional wellbeing. The multi-format series brings together artists, musicians and mental health professionals in a shared space where music, reflection and dialogue intersect.

Each episode features a live performance from a guest artist accompanied by the house band, Rod Foster & Company, under the musical direction of Rodney Foster Jr. Through moderated conversations and mental health-informed segments, the series invites audiences to explore how music can serve as a tool for reflection, resilience and healing.

In addition to TiffanyJ's role as creator, host and producer, the series is co-produced by Marquis D. Wallace of The Wallace Media Company. SCETV's Ricky Taylor serves as the executive producer. The production also incorporates musical contributions from Antonio McKie II and J. Rich Williams.

March is Music Therapy Awareness Month, dedicated to highlighting how evidence-based, credentialed music therapy improves physical, emotional, cognitive and social well-being. Professional mental health insight is integrated throughout *Solbird Sessions*. Board-certified music therapist Alison Hughey contributes pre-taped segments exploring how music therapy supports emotional regulation and wellbeing, while mental health counselor Chris Greene participates in in-studio conversations with artists and audience members.

Solbird Sessions is produced by Solbird Entertainment in partnership with The Wallace Media Company. Production funding is provided by the ETV Endowment of South Carolina, Eugene and Jacqueline Burden, and Jeffries Law Firm.

The March 27 taping will feature live performances and conversation with artists Kayla Joy and Jon Rooks. The program will also include insights from a licensed mental health professional exploring how music can support self-expression and connection with others. Check-in and refreshments begin at 5 p.m., with the taping scheduled from 6–8:30 p.m.

The March 28 taping will feature live performances and conversation with artists Buggy, Darby Wilcox and Trent Cokley. Attendees will also hear from a licensed mental health professional discussing how music can support anxiety, grief, and stress management. Check-in and refreshments begin at 1 p.m., with the taping scheduled from 2–5:30 p.m.

Members of the public are encouraged to attend the tapings. Seating is limited, and advance registration is required. This production is being filmed for television, and all minors must be accompanied by a registered adult. Separate registration is required for the [March 27](#) and [March 28](#) taping dates. Learn more about *Solbird Sessions* on the [SCETV website](#).

QUOTES



“*Solbird Sessions* creates space for meaningful conversations about the role music can play in emotional wellbeing. Bringing artists, musicians and mental health professionals together allows audiences to experience the power of creativity in a new and engaging way.” –**SCETV President and CEO Adrienne Fairwell**

“*Solbird Sessions* offers light and hope to both music lovers and the artists who create it, highlighting the stories carried through music and lyrics while reminding us that where there is melody, there can also be remedy. Sharing this experience with a live audience makes each conversation even more meaningful.” –***Solbird Sessions* Creator, Producer and Host TiffanyJ**

FAST FACTS

- SCETV will host live studio tapings of *Solbird Sessions* on March 27 at 6 p.m. and March 28 at 2 p.m. at SCETV studios in Columbia. The series is scheduled to premiere this fall.
- *Solbird Sessions* is a new music and mental health series created, hosted and produced by TiffanyJ.
- The program combines live musical performances, artist conversations and mental health-informed discussions exploring the connection between music and emotional wellbeing.
- Members of the public are invited to attend the tapings; advance, separate registration is required for the [March 27](#) and [March 28](#) taping dates.

About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *The Know Show*, *Making It Grow* and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *Books By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Downing of a Flag* and *Southern Songwriters with Patrick Davis*.

Media Contact

Landon Masters
media@scetv.org
(803) 737-3337