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South Carolina ETV and Public Radio earns 16 nominations and wins five Public Media Awards

COLUMBIA, S.C. – South Carolina ETV and Public Radio (SCETV) is proud to announce the network has won five [Public Media Awards](#) from the National Educational Telecommunications Association (NETA). SCETV projects received 16 nominations across 12 categories for this year's awards.

Each year, the Public Media Awards recognize NETA member stations' work in the categories of community engagement, content, education, and marketing and communications. Entries must have been created, produced, published or broadcast between July 1, 2024 and June 30, 2025.

With the exception of the overall excellence categories, stations from across the U.S. compete within divisions based on station size. Awards were judged by expert panelists from within the public media system, as well as industry professionals working outside of public media.

Earlier this month, NETA announced the nominees for the 57th Annual Public Media Awards. Winners were revealed on Sept. 15 during the virtual [2025 NETA Conference](#).

SCETV's winning projects include:

- Educational Resources for the Community – *Carl the Collector* event
- Community Engagement/Community Initiative – Never Forgotten: The Emanuel Nine
- Promotion – *Southern Songwriters with Patrick Davis*
- Cross-Platform Content – Never Forgotten: The Emanuel Nine (tie)
- Excellence in Education – Evolution & Revolution: Advancing Public Media for All

Additional projects nominated this year include:

- Education, Educational Resources for the Classroom – SC Skillionaires
- Education, Educational Resources for the Community – SCETV, HBCU Week NOW
- Community Engagement, Local Project – Never Forgotten: The Emanuel Nine
- Community Engagement, Community Initiative – *SCETV Safe Space: "Navigating Stress Close to the Edge"*
- Marketing & Communications, Special Event – SCETV celebrates America's 250 anniversary with filmmaker Ken Burns
- Marketing & Communications, Promotion – *Arriving: Leo Twiggs and his Art* and *Graceball: The Story of Bobby Richardson*
- Content, Cultural Feature – *Arriving: Leo Twiggs and His Art*
- Content, Education – Community Forum on Education Tour
- Independent Producer – SCETV, PBS North Carolina, and Louisiana Public Broadcasting; Nick Price, Heather Leighton – *Reel South*
- Excellence in Marketing & Communications – Connecting Communities: Integrated Marketing Excellence

A [full list of Public Media Awards winners](#) can be found on the NETA website.

QUOTES

"Having 16 nominations and earning five Public Media Awards this year is a tremendous honor and speaks to the dedication and vision of our team. These recognitions highlight the breadth of SCETV's work – from



educational initiatives and cultural programming to community engagement. They reflect our ongoing commitment to delivering trusted, impactful and locally relevant content to the people of the Palmetto State and beyond." **–SCETV President and CEO Adrienne Fairwell**

"These nominations and awards are a reflection of the creativity, collaboration and hard work that drive SCETV. Each project recognized tells a story about the communities we serve and the passion of the people who make this work possible. I'm proud of what our team has achieved and excited for what's ahead." **–SCETV Assistant General Manager/Deputy Director Dr. Stephanie Cook**

FAST FACTS

- SCETV won five [Public Media Awards](#), presented by NETA.
- SCETV projects received 16 nominations across 12 categories for this year's awards.
- Winners were announced on Sept. 15 at the virtual [2025 NETA Conference](#).
- The Public Media Awards honor NETA member stations' work in the categories of community engagement, content, education, and marketing and communications.

About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *The Know Show*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *Books By The River*, *After Action*, *Reconnecting Roots*, *Reel South* and *Southern Songwriters with Patrick Davis*.

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