



For immediate release:
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South Carolina ETV and Public Radio wins four awards from South Carolina Broadcaster's Association

COLUMBIA, S.C. – South Carolina ETV and Public Radio (SCETV) has been recognized with four prestigious South Carolina Broadcaster's Association (SCBA) State Television and Radio (STAR) Awards. The announcement was made during the annual [STAR Awards](#), hosted on Aug. 2 at the Medallion Conference Center in Columbia.

The network received two STAR Awards, as well as two Awards of Merit, which are presented to second-place winners in each category.

SCETV's award-winning entries include:

STAR Award

[Radio Reporter of the Year: Thelisha Eaddy](#)

SC Public Radio

STAR Award

[Convergence Coverage TV: Focus on Helene](#)

SCETV Team

Award of Merit

[Best Use of Digital Platforms Radio: SC Public Radio, *The State House Gavel*](#)

Russ McKinney, Maayan Schechter, Gavin Jackson

Award of Merit

[Best Music Show Radio: SC Public Radio, *Roots Musik Karamu*](#)

Osei Chandler, Bruce Roberts

The SCBA serves as the voice for South Carolina radio and television stations by providing educational resources for members, communicating essential information to the public and lobbying for legislation that supports broadcasters' commitment to serving their communities.

Each year, the SCBA honors Palmetto State broadcasters at the STAR Awards. The STAR Awards recognize the exceptional accomplishments of South Carolina stations and their broadcast professionals. SCETV's four awards serve as recognition for its exceptional contributions in various categories, highlighting the network's commitment to excellence in public broadcasting and media production.

For more information on the STAR Awards, visit the [SCBA website](#).

QUOTES

"This year's recognition from the SCBA is a powerful reflection of the work being done across our network. From timely news coverage to innovative digital storytelling, these awards reinforce our mission to serve South Carolinians with meaningful and high-quality content." – **SCETV President and CEO Adrienne Fairwell**

"These awards are a reflection of the collaboration, creativity and passion that drive our work at South Carolina ETV and Public Radio. From news to music to digital platforms, our teams continue to set a high



standard for public media in South Carolina, and I'm proud to see their efforts recognized by the SCBA." – **SCETV Assistant General Manager Dr. Stephanie F. Cook**

"These honors showcase the extraordinary talent and dedication of the SC Public Radio team. We're proud to be acknowledged for our journalism, musical programming, and digital outreach, all of which are grounded in our commitment to informing and engaging listeners across the state." – **SC Public Radio Director Sean Birch**

"It's an incredible honor to be named Radio Reporter of the Year. This recognition affirms the importance of telling stories that reflect the experiences and voices of South Carolinians. I'm grateful to be part of a team that values thoughtful, impactful journalism and supports the work we do every day." – **SC Public Radio Host Thelisha Eaddy**

FAST FACTS:

- SCETV has won four awards from the SCBA, including two STAR Awards and two Awards of Merit.
- Winners of the annual [STAR Awards](#) were announced on Aug. 2 at the Medallion Conference Center in Columbia.
- The STAR Awards recognize the exceptional accomplishments of South Carolina stations and their broadcast professionals.
- SCETV's award-winning entries include; Radio Reporter of the Year: Thelisha Eaddy, Convergence Coverage TV: Focus on Helene, Best Use of Digital Platforms Radio: SC Public Radio, *The State House Gavel*, and Best Music Show Radio: SC Public Radio, *Roots Musik Karamu*.
- For more information on the STAR Awards, visit the [SCBA website](#).

About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *The Know Show*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *Books By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Downing of a Flag* and *Southern Songwriters with Patrick Davis*.

Media Contact:

Landon Masters
media@scetv.org
803-737-3337