

For immediate release:
May 2, 2025

SCETV celebrates the future of South Carolina's youth with College and Career Decision Day 2025

COLUMBIA, S.C. – South Carolina ETV and Public Radio (SCETV) has partnered with the South Carolina Commission on Higher Education (CHE) and other community partners to host the annual South Carolina College and Career Decision Day rally on May 7 in downtown Columbia.

Beginning with a march down Main Street and ending with a celebration event on the State House steps, more than 2,300 high-school students from more than 41 high schools across the state are scheduled to participate.

Mirrored after National Signing Day and organized by the CHE, this event recognizes and applauds students who are taking charge of their futures by committing to college or university enrollment, beginning a vocational or training program, joining the military or entering the workforce.

College and university representatives from across the state and representatives from the business community, state government and local celebrities will attend to support the students. There will also be games, entertainment, college and career resources, food trucks and other activities.

The CHE created College and Career Decision Day to celebrate South Carolina high school graduates for taking the next step toward their futures. Anyone who is interested in the celebration, but unable to attend can watch the livestream on the [SCETV website](#).

South Carolina College and Career Decision Day 2025 Schedule

10:00 AM: High school seniors travel from Main Street to the Statehouse grounds.

10:40 AM: A rally begins with emcees Whitney Sullivan from WLTX Columbia and Mikel Hannah-Harding of WRDW/WAGT Augusta.

10:50 AM: Keynote speakers recognize the class of 2025.

- Dr. Jermaine Johnson, State Representative, District 52, Kershaw and Richland Counties
- Dr. Jeffery Perez, President and Executive Director, CHE

11:15 – 12:30 PM: College reps rally, senior class recognitions, visitation with colleges and employers (food trucks will also be on-site).

More information is available at che.sc.gov.

QUOTES

"College and Career Decision Day is a powerful reminder that the future of South Carolina is bright! At SCETV, we're proud to stand with these students, uplifting their achievements and sharing their stories as they take bold steps toward college, careers and service. Their success is our state's success." **–SCETV President & CEO Adrienne Fairwell**

"At College and Career Decision Day, we celebrate the future. There's no better place than the South Carolina State House to honor the hard work of our graduating seniors and recognize our duty to provide them with opportunities that match their greatest aspirations." **–CHE President and Executive Director Dr. Jeff Perez**

FAST FACTS

- The South Carolina College and Career Decision Day rally will take place on May 7 in downtown Columbia.
- More than 2,300 high-school seniors from more than 41 high schools across the state are scheduled to participate.
- Mirrored after National Signing Day and organized by the CHE, this event recognizes and applauds students who are taking charge of their futures.
- SCETV will livestream the event on the [SCETV website](#).

About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *The Know Show*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *Books By The River*, *After Action*, *Reconnecting Roots*, *Reel South* and *Southern Songwriters with Patrick Davis*.

About The CHE

The South Carolina Commission on Higher Education (CHE), established in 1967, serves as the coordinating board for South Carolina's 33 public institutions of higher learning. It acts both as an oversight agency on behalf of the General Assembly and as an advocate for higher education. The CHE is responsible for assuring a balance between student and taxpayer interests and institutional policies, aspirations, and needs. The CHE is committed to access, affordability, and quality in the state system of higher education through coordination, regulation, advocacy and oversight, as directed by the General Assembly.

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