

For immediate release: April 30, 2025

South Carolina ETV announces production wrap of *After Action season 3*, the national series exploring the experiences of military veterans

COLUMBIA, S.C. – South Carolina ETV (SCETV) today announced that production has wrapped on season 3 of <u>After Action</u>, the acclaimed SCETV series that provides an unfiltered look at life before, during and after military service. Hosted by Air Force combat veteran Stacy Pearsall, *After Action* invites veterans from across the country to share candid, deeply personal stories in a safe and supportive setting. The new season will include seven, one-hour episodes that will premiere in October 2025 on public television stations nationwide and stream on <u>scetv.org</u>, <u>PBS.org</u>, the <u>PBS app</u> and Amazon Prime.

Season 3 of *After Action* explores a compelling lineup of themes, including the contributions and challenges of the veteran-farmer community, the return of former prisoners of war, and military nurses who served in Vietnam. Additionally, the new season includes law enforcement careers pursued by veterans, stories of recovery and advocacy by formerly homeless veterans, the impact of military leadership and the unique perspectives of Indigenous veterans within the warrior tradition of Native American culture.

After Action producer and host Stacy Pearsall is a retired Air Force Staff Sergeant and former aerial combat photojournalist who earned the Bronze Star Medal and Air Force Commendation with Valor for combat actions in Iraq. She is also the founder of the Veterans Portrait Project, an initiative that honors fellow veterans through powerful photographic storytelling. Pearsall's work has been exhibited at prominent institutions including the Pentagon, Smithsonian National Portrait Gallery, and the National Veterans Memorial and Museum. She is also the co-host of the American Legion podcast *Tango Alpha Lima*.

Filmed on location at Lowcountry Acres, Pearsall's farm in rural South Carolina, *After Action* continues to serve as a meaningful platform for healing, education and connection. *After Action* is a production of SCETV and is distributed to public television stations across the nation by PBS. Don Godish serves as the executive producer and director. Stacy Pearsall and Hannah Merchant are producers. The series is hosted by Pearsall. Major funding for *After Action* is provided by the ETV Endowment of South Carolina. Additional funding is provided by Dominion Energy and Barbara A. Kucharczyk.

In 2024, the <u>After Action website</u> earned a <u>Notable State Documents Award</u> from the South Carolina State Library, recognized for its compelling storytelling and robust veteran resources.

To learn more about *After Action*, explore veteran stories or access resources, visit the <u>SCETV website</u>, or join the conversation on <u>Facebook</u> and <u>Instagram</u>.

QUOTES

"After Action continues to be a cornerstone of our commitment to authentic storytelling. We are proud to share the voices of veterans who exemplify strength, perseverance and hope. This series not only informs, but also reminds us of the humanity behind military service and the importance of understanding and honoring our veteran community." **-SCETV President and CEO Adrienne Fairwell**

"After Action continues its mission to provide deeper insight into the veteran experience. Bravely, our veteran guests share their incredible, profound stories that will surely inspire and educate viewers. Ultimately, I hope this series lets those veterans who are struggling know they're not alone should they find themselves in a dark place, and there is a meaningful life after action." –After Action Host Stacy Pearsall

"It is a great honor to once again share the authentic stories of 21 diverse veterans. Our third season builds from past episodes and dives into the tapestry of our veteran community. Their stories inspire,



inform and provide an unfiltered view of our veterans' lives." – After Action Executive Producer and Director Don Godish

FAST FACTS:

- <u>After Action</u> season 3 features seven, one-hour episodes scheduled to premiere on public television in October 2025.
- The series is hosted by decorated Air Force veteran and combat photojournalist Stacy Pearsall.
- Season 3 topics include Indigenous veteran culture, military nursing in Vietnam, veteran homelessness and more.
- Visit the SCETV website for more information and veteran resources.

About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *The Know Show, Making It Grow,* and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *Books By The River, After Action, Reconnecting Roots, Reel South, Somewhere South* with Vivian Howard, *Yoga in Practice, Downing of a Flag* and *Southern Songwriters with Patrick Davis*.

Media Contact:

Landon Masters media@scetv.org 803-737-3337