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## South Carolina ETV to present new digital series, *Wild Wild South*, exploring the wildlife of South Carolina's Lowcountry

**COLUMBIA, S.C.** – South Carolina ETV (SCETV) will present a new digital series, <u>Wild Wild South</u>, taking viewers on an adventurous journey through the Southern wilds highlighting natural landscapes and unique wildlife. Hosted by wildlife camerawoman and filmmaker Hyatt Mamoun, the four-episode series offers a blend of nature exploration and humor, bringing audiences closer to the animals and habitats that define this remarkable region.

In *Wild Wild South*, Hyatt Mamoun invites viewers into the outdoors — the marshes, beaches, islands and forests in a digital shorts format. Collaborating with field scientists and sharing her infectious curiosity about the natural world, Mamoun blends wit and genuine wonder to create a fun, engaging experience for audiences of all ages.

Hyatt Mamoun is a young filmmaker and producer based in the American South. Her passion lies in sharing her curiosity about nature, and *Wild Wild South* offers a glimpse into her adventures, mixing science with storytelling and a bit of humor.

Each episode highlights a different corner of the Lowcountry, offering an intimate look at the region's wildlife and ecosystems:

- Episode One: Marshes and Beaches In the premiere episode, Hyatt explores the beaches and marshes of the Lowcountry, uncovering the hidden lives of the animals that call these dynamic environments home.
- Episode Two: Pinckney Island Hyatt journeys to Pinckney Island, a haven for bird species, and encounters one of the tiniest animal friends she's ever met.
- Episode Three: Barrier Islands Braving stormy weather, Hyatt ventures through the barrier islands, revealing how these crucial landforms protect the coast and support diverse wildlife.
- Episode Four: Maritime Forests In the final episode, Hyatt explores the maritime forests of Hilton Head Island, introducing viewers to the fascinating critters hidden within the dense coastal woods.

The four-episode season will be released weekly, beginning April 22, across SCETV's digital platforms, including <a href="mailto:scetv.org">scetv.org</a>, <a href="mailto:pbs.org">pbs.org</a>, the <a href="mailto:scetv.org">SCETV</a> and <a href="mailto:pbs.org">PBS</a> apps, <a href="mailto:Facebook">Facebook</a> and <a href="mailto:youTube">YouTube</a>.

## **QUOTES**

"SCETV is proud to present *Wild Wild South*, a digital series that celebrates the vibrant ecosystems of South Carolina's Lowcountry. Hyatt Mamoun's unique approach to wildlife storytelling will inspire curiosity and appreciation for the natural world, and we can't wait for audiences to join her on this exciting journey." – **SCETV President and CEO Adrienne Fairwell** 

"Wild Wild South brings a fun perspective to our nature programming. Hyatt's energy, combined with the stunning biodiversity of the Lowcountry, creates a series that's both educational and entertaining. This series underscores SCETV's commitment to delivering innovative, engaging digital content for our audiences"—SCETV Senior Director of Audio and Digital Operations Tabitha Safdi

"I just can't wait to share Wild Wild South with SCETV's audience! The Lowcountry is full of magic, and I wanted to capture the stories it tells, its one-of-a-kind beauty, and the wonderful cast of critters that call the

marshes, beaches and forests home. I'm so excited to have the opportunity to share my passion while bringing y'all up close and personal with the critters that inspire me to get on up out of bed in the morning to do what I do. I hope this show brings the audience that same sense of wonder and excitement that I get when I'm knee-deep in the mud somewhere, face to face with our local wildlife." – Wild Wild South Host and Producer Hyatt Mamoun

## **FAST FACTS**

- South Carolina ETV's new digital series <u>Wild Wild South</u> will begin releasing on April 22 across SCETV's digital platforms.
- The four-episode season explores the wildlife and ecosystems of South Carolina's Lowcountry.
- Wild Wild South is hosted by wildlife camerawoman and filmmaker Hyatt Mamoun.
- New episodes will be available weekly on <u>scetv.org</u>, <u>pbs.org</u>, the <u>SCETV</u> and <u>PBS</u> apps, <u>Facebook</u> and YouTube.

## **About South Carolina ETV and Public Radio**

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *The Know Show, Making It Grow,* and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *Books By The River, After Action, Reconnecting Roots, Reel South, Somewhere South, Yoga in Practice, Downing of a Flag and Southern Songwriters with Patrick Davis.* 

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