

For immediate release:
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South Carolina ETV welcomes the holiday season with the 58th Annual Governor's Carolighting

COLUMBIA, S.C. – Join South Carolina ETV and Public Radio (SCETV) for the 58th *Annual Governor's Carolighting*, a tradition that brings South Carolinians together to celebrate the festive spirit of the holiday season. Taking place at the State House in Columbia, this year's program is scheduled to broadcast live on Nov. 24 at 6 p.m. on ETV-HD and stream live on the [SCETV](#) website, [Facebook](#) page and [YouTube](#) channel.

The Governor's Carolighting marks the start of the holiday season in South Carolina. The honorable Governor Henry McMaster, along with First Lady Peggy McMaster and members of the first family, will lead this momentous occasion.

The program will feature a mix of traditional carols, performances by local artists and the lighting of South Carolina's official Christmas tree.

The Governor's Carolighting serves as a reminder of the importance of unity, compassion and gratitude during this special time of year. South Carolinians are encouraged to tune in and join the celebration.

Following the broadcast, viewers can access the program on the [SCETV website](#).

QUOTES

"We are thrilled to share the 58th *Annual Governor's Carolighting* with viewers across the state. This beloved event illuminates the values that unite us as South Carolinians, demonstrating to the nation and the world that the holiday season is a time of care, gratitude and community spirit."

–SCETV Director of Government Transparency & Public Affairs Aimee Crouch

FAST FACTS

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About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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