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South Carolina ETV and Public Radio receives 12 Communicator Awards

COLUMBIA, S.C. – The Academy of Interactive & Visual Arts has announced the winners of the 30th Annual Communicator Awards, with South Carolina ETV and Public Radio (SCETV) receiving 12 wins across several categories, including four Awards of Excellence and eight Awards of Distinction.

The Award of Excellence, the highest honor, is given to entrants whose ability to communicate positions them as the best in the field. The Award of Distinction is presented for projects that exceed industry standards in quality and achievement. The Communicator Awards is sanctioned and judged by the [Academy of Interactive & Visual Arts](#), an invitation-only group consisting of top-tier professionals from acclaimed media, communications, advertising, creative and marketing firms.

SCETV Awards of Excellence:

[InDebted](#)

Category: Series-Educational

[Safe Space](#)

Category: Content & Marketing-Causes & Awareness

[Safe Space Interstitials](#)

Category: Commercials-Youth Marketing

[www.scetv.org](#)

Category: External Communications-Corporate Website

SCETV Awards of Distinction:

[After Action](#)

Category: Series-Causes & Awareness

[FY23 Local Content And Service Report](#)

Category: Annual Report-Government

[InDebted](#)

Category: General-Promotion

[InDebted](#)

Category: Campaigns & Series-Branded Campaign

[Safe Space](#)

Category: Campaign-Cause Marketing

[The World Of Cecil \(Part One\)](#)

Category: General-History & Biography

[TWISC60](#)

Category: Social Video-News & Information

[Walter Edgar's Journal](#)

Category: Campaign-Identity System or Style Guide



Founded three decades ago, the [Communicator Awards](#) is dedicated to recognizing excellence, effectiveness and innovation across all areas of communication. The organization received over 3,000 entries from companies, agencies and studios, making it one of the largest and most diverse awards shows honoring creative excellence for communications professionals.

For more information and to view details on all 2024 winners, visit [the Communicator Awards website](#).

QUOTES

“We are immensely proud of this recognition from the Academy of Interactive & Visual Arts. Winning 12 Communicator Awards, including four prestigious Awards of Excellence, is a testament to the talent and dedication of our team to deliver exceptional content and engaging experiences to our audiences. These accolades underscore our commitment to excellence, innovation and effective communication across various platforms. We are grateful to the Academy for acknowledging our efforts, and we remain steadfast in our mission to serve the people of South Carolina with the highest caliber of programming.” **–SCETV President and CEO Adrienne Fairwell**

FAST FACTS

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- SCETV received four Awards of Excellence and eight Awards of Distinction.
- Founded three decades ago, the Communicator Awards is dedicated to recognizing excellence, effectiveness and innovation across all areas of communication.
- For more information and to view details on all 2024 winners, visit [the Communicator Awards website](#).

About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice*, *Downing of a Flag* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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