



For immediate release:
May 18, 2024

“2024 South Carolina Governor’s Awards for the Arts” to broadcast and stream on South Carolina ETV

COLUMBIA, S.C. – Through its continued partnership with the South Carolina Arts Commission (SCAC), South Carolina ETV (SCETV) will premiere the **2024 South Carolina Governor’s Awards for the Arts** on Sunday, May 19 at 7 p.m. on ETV-HD.

The awards program will be broadcast through SCETV’s 11-station television network that spans the state. Viewers can access the broadcast via livestream on the [SCETV website](#), by using a digital antenna or through cable, satellite and streaming live television providers. Further information about [how to watch](#) is available on the SCETV website.

Executive Director of the SCAC David T. Platts will host the **2024 South Carolina Governor’s Awards for the Arts** with a special introduction from Governor Henry McMaster. During the half hour-long program, Platts will introduce the four recipients of the [Governor’s Award for the Arts](#):

- **Lifetime Achievement: Campbell Frost** (Columbia)
In 1957, Frost’s first published work of art, a pencil sketch, appeared in the nationally syndicated daily newspaper feature “Ripley’s Believe it or Not.” He served in the U.S. Army and, later, the Army Reserves before earning his Bachelor of Fine Arts at the University of Tennessee in 1973. Frost returned to Columbia as an art instructor for organizations ranging from Midlands Technical College to the South Carolina Department of Corrections, at the old Central Correctional Institution, as part of an SCAC program at the time. He also served on the SCAC’s Crafts Truck portable classroom, sharing his skills with citizens in underserved areas.
- **Individual: Diane Frankenberger** (Summerville)
The community builder works to create a more colorful South Carolina. She inspires and assists anyone interested in creating with textiles; from children looking to sew their first doll to artists exhibiting in world-class institutions. In 2018, Frankenberger’s idea to turn the old Summerville Town Post Office into a free-to-all nonprofit community art center took shape in 2020. The thriving center of creativity, arts education, art studios, and art exhibitions—free and open to the public—welcomes more than 25,000 people of all ages a year.
- **Arts in Education: Dr. Minuette Floyd** (Columbia)
A former elementary art teacher, Dr. Floyd is a professor of art education at the University of South Carolina School of Visual Art and Design. Her research interests focus on multicultural art education, interdisciplinary art instruction, and documentation of folk traditions through photography. Committed to providing unique experiential opportunities for students both in and out of the classroom, she led service-learning programs to London and South Africa. A grant she wrote provided funding for 10 first-generation college students to travel with her to Ghana in May of 2023, using art experiences to open dialogue and learn about other cultures.
- **Organization: South Carolina Philharmonic** (Columbia)
The independent 501(c)(3) non-profit organization performs and promotes high-quality, professional symphonic music, serving the community’s needs for cultural development and education, entertainment, and tourism since 1964. Music Director Morihiko Nakahara’s introduction in 2008 ushered in a “New Era of Artistic Excellence” that enabled the orchestra to become the Midlands pre-eminent performing arts group. While the SCP is committed to performing live symphonic music and providing dynamic educational opportunities in the Midlands, it embraces its responsibility to be a vibrant part of the cultural fabric of our diverse community.



Each year, the Awards for the Arts recognizes recipients of the highest honor the state gives in the arts. The ceremony honors South Carolina arts organizations, patrons, artists, members of the business community and government entities who maximize their roles as innovators, supporters and advocates of the arts. The ceremony also recognizes practitioners and advocates of traditional arts significant to communities throughout the state.

Production of **2024 South Carolina Governor's Awards for the Arts** pre-recorded ceremony was led by SCETV executive producer William I. Richardson and the SCETV production team. This is the third year that SCETV has broadcast the awards ceremony in partnership with the SCAC.

QUOTES:

"We are honored to broadcast the **2024 South Carolina Governor's Awards for the Arts** ceremony on South Carolina ETV. As we celebrate the remarkable achievements of this year's recipients, we recognize their profound impact on our state's artistic landscape. Their dedication and talent uplift communities, making the arts accessible to all. The Governor's Award signifies their outstanding contributions and underscores their vital role in enriching the cultural fabric of South Carolina." **–SCETV President and CEO Adrienne Fairwell**

"Through their unwavering dedication, talent, and commitment, this year's recipients exemplify the very essence of South Carolina's artistic spirit. Their contributions not only enrich our cultural landscape but also ensure that the arts are accessible to all. The Governor's Award is a testament to their exceptional achievements and a sincere appreciation for their invaluable role in shaping and enhancing life and culture across our state" **–SCAC Executive Director David T. Platts**

FAST FACTS:

- The SCAC has partnered with SCETV to broadcast the **2024 South Carolina Governor's Awards for the Arts**.
- The **2024 South Carolina Governor's Awards for the Arts** will premiere on Sunday, May 19 at 7 p.m. on ETV-HD.
- Viewers can access the broadcast via livestream on the [SCETV website](#), by using a digital antenna, or through cable, satellite and streaming live television providers.
- Executive director of the SCAC David T. Platts will host the **2024 South Carolina Governor's Awards for the Arts**.
- Four award recipients will be recognized in various categories.

About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice*, *Downing of a Flag* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

About the South Carolina Arts Commission

The mission of the South Carolina Arts Commission is to promote equitable access to the arts and support the cultivation of creativity in South Carolina. We envision a South Carolina where the arts are valued and all people benefit from a variety of creative experiences.



A state agency created by the South Carolina General Assembly in 1967, the SCAC works to increase public participation in the arts through grants, direct programs, staff assistance and partnerships in artist development, arts industry, arts learning, creative placemaking, and folklife and traditional arts. Headquartered in Columbia, S.C., the SCAC is funded by the state of South Carolina, by the federal government through the National Endowment for the Arts, and other sources. Visit SouthCarolinaArts.com or call 803.734.8696, and follow @SCArtsComm on Facebook, Instagram, and X for #Arts4SC and #SCArtists content.

Media Contact:

Landon Masters
media@sctv.org
803-737-3337