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SCETV series “By The River” returns for a national Season 3 with 10 new episodes

COLUMBIA, S.C. – South Carolina ETV’s half-hour literature-focused series, [By The River](#), has returned for a nationally-distributed season 3. Hosted by Holly Jackson, the weekly, 10-episode series presents in-depth interviews with Southern authors from inside a coastal library on the banks of Beaufort River. From historical fiction and Southern mysteries, to stories of agricultural Southern life, Jackson explores a wide variety of Southern stories and writers. **By The River** will premiere locally on ETV-HD on April 4 at 8:30 p.m., and viewers outside of South Carolina should check their local listings for when the show will air on their local public television station.

By The River is being distributed nationally by [American Public Television \(APT\)](#) to viewers of public television across the U.S. The program, which first aired in 2018, will begin airing on public television stations across the U.S. in April. As an APT-distributed series, **By The River** will also be available for streaming on the [PBS app](#) and on [PBS.org](#).

As a love letter to Southern stories and the authors who write them, **By The River** explores the inspiration, passion and writing that it takes to create a Southern story. Host Holly Jackson engages authors as they tell stories, share their love of reading and give advice for aspiring writers. Season 3 explores a wide variety of Southern stories and writers including historical fiction, Southern mysteries, agricultural Southern life and Southern psychology.

Achieved in partnership with the University of South Carolina Beaufort (USCB), **By The River** is produced and directed by Dr. Caroline E. Sawyer, associate professor of communication studies, and consists of a student crew of USCB Communication Studies students. The student crew for season 3 includes Danielle Cobb, Shannyn Hall, Aaliyah Newman, Maria Sacconi, Abigail Vining and Tyler Yates. Numerous USCB students have worked on **By The River**, majoring in Communication Studies, English, Media Arts and Interdisciplinary Studies.

By The River host Holly Jackson is the Director of Operations at ETV Lowcountry, one of SCETV’s four regional studios. A former local television news reporter and anchor, Jackson now uses that experience with the USCB broadcast students who conduct classes at the studio twice a week.

Jackson is a native of Bishopville, SC and a graduate of the University of South Carolina. Throughout her journalism career, Jackson has earned multiple awards and honors, being awarded the Radio Digital Television News Association’s Edward R. Murrow regional award for Excellence in Writing three times. She was also recognized by the Georgia Association of Broadcasters for Best News Reporter in 2018.

Below is a glimpse into each episode of **By The River’s** national season 3:

- **Episode 301: Chanel Cleeton-** Holly Jackson and author Chanel Cleeton sit down by the river to discuss Chanel’s book, *The Cuban Heiress*.
- **Episode 302: Beverly Bowers Jennings-** Holly Jackson and Master Naturalist and author Beverly Bowers Jennings sit down by the river to discuss Beverly’s book, *Shrimp Tales: Small Bites of History*.
- **Episode 303: Michael Dewitt, Jr.-** Holly Jackson and multiple award-winning journalist and author Michael Dewitt, Jr. sit down by the river to discuss Michael’s book, *Wicked Hampton County*.
- **Episode 304: Terah Harris-** Holly Jackson and with seasoned librarian and author Terah Harris sit down by the river to discuss Terah’s book, *One Summer in Savannah*.

- **Episode 305: Susan Zurenda** - Holly Jackson and author Susan Zurenda sit down by the river to discuss Susan's book, *The Girl from the Rose Motel*.
- **Episode 306: Debbie Taussig-Boehner & Lauren Housman** - Holly Jackson and author Debbie Taussig-Boehner & Lauren Houseman sit down by the river to discuss Debbie & Lauren's book, *The Suitcase: The Life and Times of Captain X*.
- **Episode 307: Dr. Jeannelle Perkins-Muhammad** - Holly Jackson and Psychotherapist and author Dr. Jeannelle Perkins-Muhammad sit down by the river to discuss Dr. Perkins' book, *Into-Me-See*.
- **Episode 308: Joshilyn Jackson**- Holly Jackson and author Joshilyn Jackson sit down by the river to discuss Joshilyn's book, *With My Little Eye*.
- **Episode 309: Donna Everhart**- Holly Jackson and author Donna Everhart sit down by the river to discuss Donna's book, *When the Jessamine Grows*.
- **Episode 310: Denny S. Bryce**- Holly Jackson and author Denny S. Bryce sit down by the river to discuss Denny's book, *The Trial of Mrs. Rhineland*.

A co-production by [South Carolina ETV](#) and USCB, production funding for **By The River** is provided by the ETV Endowment of South Carolina.

More information on **By The River**, and episodes from previous seasons can be found on the [SCETV website](#).

QUOTES

"We are excited about the return of **By The River** for its nationally-distributed season 3. **By The River** celebrates the diverse narratives that shape the Southern experience, so we are grateful to be able to share the unique voices and stories of our region with viewers across the U.S. I invite viewers to immerse themselves in the world of **By The River**, where the art of storytelling meets the beauty of Southern narratives." **–SCETV President and CEO Adrienne Fairwell**

"This literature-focused series not only celebrates Southern stories but also exemplifies the collaborative spirit between South Carolina ETV and USCB, showcasing the commitment to nurturing the next generation of communicators. **By The River** embodies our commitment to delivering diverse and enriching content to audiences nationwide." **–SCETV Director of National Content and Regional Operations Don Godish**

"I am thrilled to welcome viewers back to the banks of the Beaufort River as we embark on the third season of **By The River**. This series has been a labor of love, a journey into the heart of Southern stories, and an exploration of the incredible talent that resides in our region. **By The River** is more than just a television show; it's a celebration of the written word, a tribute to Southern authors, and an opportunity to connect with diverse narratives." **–By The River Host Holly Jackson**

"We are excited to continue our partnership with SCETV in the production of **By The River**. The collaboration with SCETV has not only enriched the production process but also provided valuable hands-on experience for our Communication Studies students, fostering a dynamic learning environment. This is something that is unique and not found in other public media educational partnership at the national production level. **By The River** is not just about literature; it's about creating a platform for voices that resonate with the Southern experience. Each episode is a journey into the inspiration, passion and dedication that authors bring to their craft." **–By The River Producer & Director Caroline E. Sawyer, Ph.D.**

FAST FACTS

- SCETV's **By The River**, a weekly, half-hour literature-focused series filmed at ETV Lowcountry in Beaufort, SC, returns for season 3 on April 4 at 8:30 p.m.
- **By The River** is filmed at ETV Lowcountry in Beaufort, SC.
- Achieved in partnership with USCB, the crew for the show consists primarily of USCB Communication Studies students.



- As an APT-distributed series, ***By The River*** will also be available for streaming on the [PBS app](#) and on [PBS.org](#).
- Learn more about ***By The River*** on the [SCETV website](#).

About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

About University of South Carolina Beaufort

The University of South Carolina Beaufort (USCB) responds to regional needs, draws upon regional strengths and prepares graduates to contribute locally, nationally and internationally with its focus on teaching, research and service. USCB is a public, comprehensive institution in the University of South Carolina system, offering Associate's and Bachelor's degrees in liberal arts, sciences and professional disciplines as well as select Master's degrees in response to regional demand through on-site and distance delivery methods. Serving a diverse population, USCB enriches the quality of life for students and area residents through artistic and cultural offerings, collaborations with regional, national and international partners and lifelong learning opportunities.

About American Public Television

American Public Television (APT) is the leading syndicator of high-quality, top-rated programming to the nation's public television stations. Founded in 1961, APT distributes 250 new program titles per year and more than one-third of the top 100 highest-rated public television titles in the U.S. APT's diverse catalog includes prominent documentaries, performance, dramas, how-to programs, classic movies, children's series and news and current affairs programs. *Doc Martin*, *Midsomer Murders*, *America's Test Kitchen From Cook's Illustrated*, *AfroPoP*, *Rick Steves' Europe*, *Pacific Heartbeat*, *Christopher Kimball's Milk Street Television*, *Legacy List with Matt Paxton*, *Lidia's Kitchen*, *Kevin Belton's New Orleans Kitchen*, *Simply Ming*, *The Best of the Joy of Painting with Bob Ross*, *Live From the Artists Den*, *James Patterson's Kid Stew* and *NHK Newslines* are a sampling of APT's programs, considered some of the most popular on public television. APT also licenses programs internationally through its APT Worldwide service and distributes Create@TV — featuring the best of public television's lifestyle programming — and WORLD™, public television's premier news, science and documentary channel. To find out more about APT's programs and services, visit [APTonline.org](#).

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