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“SCETV Safe Space” campaign receives award for community engagement

COLUMBIA, S.C. – SCETV Safe Space, a multiplatform initiative from South Carolina ETV (SCETV) received a [Silver Award](#) in the 3rd Annual Anthem Awards. The annual awards recognize purpose and mission-driven work from people, companies and organizations from around the world.

[SCETV Safe Space](#) received the Silver Award in the Health, Local Community Engagement category, showcasing best-in-class efforts, online or off, to provide people with opportunities to engage their local communities on behalf of a health cause.

The award-winning SCETV Safe Space comprehensive campaign, which included broadcast show promotion, impactful PSAs, engaging social media content and informative website information, successfully raised awareness, promoted inclusivity and provided valuable resources to audiences. The campaign aimed to raise awareness about the importance of providing a safe and inclusive environment for teens and caregivers to discuss suicide prevention, while also educating the public about the valuable resources available.

The Anthem Awards is the largest and most comprehensive social impact award, accepting work across five areas of impact including: Diversity, Equity & Inclusion, Education; Art & Culture, Health, Human & Civil Rights, Humanitarian Action & Services, Responsible Technology, and Sustainability, Environment & Climate.

Anthem judges are intellectually diverse leaders from across the impact industry with expertise that spans across the Anthem cause areas. This year’s Anthem Award Winners were selected from a pool of over 2,000 submissions from 44 countries by the International Academy of Digital Arts and Sciences.

Visit the Anthem Awards website to view the [full list of the 3rd Annual Anthem Awards winners](#).

QUOTES

“I am immensely proud of our team's dedication and creativity in crafting this *SCETV Safe Space* campaign. This recognition from the Anthem Awards is a testament to our commitment to amplifying vital voices and fostering meaningful dialogue within our communities. We continuously strive to promote inclusivity and provide valuable resources. This accolade continues our mission to inspire positive change and empower individuals to take action for the betterment of society.” –**SCETV President and CEO Adrienne Fairwell**

FAST FACTS

- The **SCETV Safe Space** campaign is the recipient of a [Silver Award](#) in the 3rd Annual Anthem Awards.
- The annual awards recognize purpose and mission-driven work from people, companies and organizations from around the world.
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About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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