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## **South Carolina ETV and Public Radio nominated for six South Carolina Broadcasters Association STAR Awards**

**COLUMBIA, S.C.** – South Carolina ETV and Public Radio (SCETV) is proud to announce its nomination for six prestigious South Carolina Broadcasters Association (SCBA) State Television and Radio (STAR) Awards. Winners of the annual [STAR Awards](#) will be announced on August 3 at the Medallion Conference Center in Columbia.

SCETV's award-nominated entries include:

**Convergence Coverage TV: Statewide 2024 Election Coverage**  
Aimee Crouch, Gavin Jackson, Maayan Schechter

**Best Use of Digital Platforms Radio: SC Public Radio**  
Sean Birch, Linda Nunez, Alfred Turner

**Best Music Show Radio: SC Public Radio, *Sonatas and Soundscapes***  
Sean Birch and Bradley Fuller

**Best News Coverage of the Murdaugh Trails Radio: SC Public Radio**  
Victoria Hansen

**Radio Reporter of the Year: Thelisha Eaddy**  
SC Public Radio

**Radio Reporter of the Year: Victoria Hansen**  
SC Public Radio

The SCBA serves as the voice for South Carolina radio and television stations by providing educational resources for members, communicating essential information to the public and lobbying for legislation that supports broadcasters' commitment to serving their communities.

Each year, the SCBA honors Palmetto State broadcasters at the STAR Awards. The STAR Awards recognize the exceptional accomplishments of South Carolina stations and their broadcast professionals. SCETV's five nominations serve as recognition for its exceptional contributions in various categories, highlighting the network's commitment to excellence in public broadcasting and media production.

For more information on the 2024 STAR Award nominations, visit the [SCBA website](#).

### **QUOTES**

"Being nominated for six SCBA STAR Awards is a testament to the talent of our team. These nominations reflect our ongoing commitment to providing high-quality, informative and engaging content to the people of South Carolina. We are honored to be recognized by our peers and look forward to celebrating the achievements of all the nominees at this year's awards ceremony." –**SCETV President and CEO Adrienne Fairwell**

"We are incredibly proud of our team at SC Public Radio for their exceptional work and dedication, which have earned us these prestigious nominations. Each nomination highlights our commitment to delivering comprehensive news coverage, engaging music programs and innovative use of digital platforms. It's an honor to be recognized, and we remain steadfast in our mission to serve the South Carolina community with excellence in broadcasting." –**SC Public Radio Director Sean Birch**



**FAST FACTS:**

- SCETV is nominated for six SCBA STAR Awards.
- Winners of the annual [STAR Awards](#) will be announced on August 3 at the Medallion Conference Center in Columbia.
- The STAR Awards recognize the exceptional accomplishments of South Carolina stations and their broadcast professionals.
- For more information on the 2024 STAR Award nominations, visit the [SCBA website](#).

**About South Carolina ETV and Public Radio**

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice*, *Downing of a Flag* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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