

For immediate release:
November 17, 2023

South Carolina ETV welcomes the holiday season with the *57th Annual Governor's Carolighting*

COLUMBIA, S.C. – Join South Carolina ETV (SCETV) for the *57th Annual Governor's Carolighting*, a tradition that brings South Carolina together to celebrate the festive spirit of the holiday season. Taking place at the State House in Columbia, this year's program is scheduled to broadcast live on Nov. 19 at 6 p.m. on ETV-HD and stream live on the [SCETV](#) website, [Facebook](#) page and [YouTube](#) channel.

The Governor's Carolighting is a symbolic moment that officially marks the commencement of the holiday season in South Carolina. The honorable Governor Henry McMaster, along with First Lady Peggy McMaster and the first family, will lead this momentous occasion.

The program will feature a mix of traditional carols, performances by local artists and the lighting of South Carolina's official Christmas tree.

The Governor's Carolighting serves a reminder of the importance of unity, compassion and gratitude during this special time of year. South Carolinians are encouraged to tune in and join the celebration.

Following the broadcast, viewers can access the program on the [SCETV website](#).

QUOTES

"As we gather once again for the *57th Annual Governor's Carolighting*, we are reminded of the enduring power of tradition and the joy it brings to our communities. This cherished event not only marks the start of the holiday season in South Carolina but serves as a beacon of unity and celebration." –**SCETV News Director Aimee Crouch**

FAST FACTS

- The *57th Annual Governor's Carolighting* is scheduled to broadcast live on Nov. 19 at 6 p.m. on ETV-HD and stream live on the [SCETV](#) website, [Facebook](#) page and [YouTube](#) channel.
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About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.



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