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South Carolina ETV and Public Radio wins seven awards among the best digital content creators across the industry

COLUMBIA, S.C. – South Carolina ETV and Public Radio (SCETV) is proud to receive seven w3 Awards announced by the Academy of Interactive and Visual Arts. Receiving thousands of entries annually, the 18th Annual w3 Awards honors outstanding websites, online marketing, web video, mobile sites and apps, social media, podcasts, and emerging technology created by some of the best digital content creators across the industry.

SCETV was honored with two Gold and five Silver Awards.

Gold Awards

<u>InDebted</u>: Podcasts, General Series – News & Politics <u>Reconstruction 360</u>: Emerging Tech, Virtual & Immersive Experiences, 360 Video

Silver Awards

SC Lede: Podcasts, General Series - News & Politics

SC Lede: Abortion Ban Marathon Debate: Podcasts, Individual Episodes - Specials, News & Politics

What's Wild: Video, General Video - Environmental & Sustainability

Go For It!: Video, General Video - Web Series

After Action Community Engagement Toolkit: Marketing, General Marketing - Events

Best in Show and Gold Award winners are featured in the w3 website's <u>Winners Gallery</u> and Silver Award winners are listed in the <u>Winners List</u>.

Visit the w3 Awards website to view the full list of the 18th Annual w3 Awards winners.

QUOTES

"We are thrilled to be recognized by the Academy of Interactive and Visual Arts with these prestigious w3 Awards. This achievement reflects the hard work and creativity of our content creators, who consistently strive to provide engaging and informative content across various digital platforms. These awards inspire us to continue pushing the boundaries of digital storytelling. We are honored to be among the best in the industry and look forward to further enriching the digital experiences of our viewers and listeners." **–SCETV Chief Content Officer Tabitha Safdi**

FAST FACTS

- SCETV received seven w3 Awards from the Academy of Interactive and Visual Arts.
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- The 18th Annual w3 Awards honors outstanding websites, online marketing, web video, mobile sites and apps, social media, podcasts, and emerging technology.
- Visit the w3 Awards website to view the full list of the 18th Annual w3 Awards winners.



About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms, Making It Grow,* and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River, After Action, Reconnecting Roots, Reel South, Somewhere South, Yoga in Practice* and *How She Rolls.* In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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