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South Carolina ETV and Public Radio wins four Public Media Awards

COLUMBIA, S.C. – South Carolina ETV and Public Radio (SCETV) is proud to receive four 2023 Public Media Awards. The National Educational Telecommunications Association (NETA) recognized public media's achievements at this year's <u>55th Annual Public Media Awards</u> Gala on Sept. 10 during the 2023 NETA Conference and CPB Public Media Thought Leader Forum in Grand Rapids, MI.

SCETV received the four award wins across platforms in various categories, representing the network's contribution to diverse and impactful content presented in the public media industry.

SCETV's award-winning projects include:

Content, Visual Arts

- "Anagama Kiln," a feature segment from Making It Grow
 - Lynn Cornfoot, Producer

Content, Podcast

InDebted

- Scott Morgan, Producer/Host
- AT Shire, Producer/Engineer
- Sean Birch, Executive Producer

Content, Radio – Environment

Crab Bank is back as a beacon for saving seabirds

• Victoria Hansen, Producer/Reporter

Marketing and Communications, Social Media

SCETV Safe Space Social Media Campaign

Raven Favor, Social Media Manager

Each year, the Public Media Awards honor NETA member stations' work in the categories of community engagement, content, education, and marketing and communications. Entries must have been created, produced, published or broadcast between July 1, 2022 and June 30, 2023.

With the exception of the overall excellence categories, stations from across the U.S. compete within divisions based on station size. Awards were judged by a group of expert panelists from within the public media system, as well as industry professionals working outside of public media.

To view the full list of Public Media Awards winners, visit the <u>NETA website</u>.

QUOTES

"Receiving these prestigious Public Media Awards from NETA is a testament to the dedication and creativity of the SCETV team. We are honored to have our programs recognized in the categories of Visual Arts, Podcast, Radio, and Social Media. We are proud to contribute to the vibrant landscape of public media, and we look forward to continuing serving the community through innovative storytelling and media excellence." **–SCETV President and CEO Adrienne Fairwell**



FAST FACTS

- SCETV received four 2023 Public Media Awards.
- Winners were announced at the 2023 NETA Conference and CPB Public Media Thought Leader Forum in Grand Rapids, MI on Sept. 10.
- The Public Media Awards honor NETA member stations' work in the categories of community engagement, content, education, and marketing and communications.
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About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms, Making It Grow,* and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River, After Action, Reconnecting Roots, Reel South, Somewhere South, Yoga in Practice* and *How She Rolls.* In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

About NETA

The National Educational Telecommunications Association (NETA) is a professional association representing 302 member stations in 49 states, the Virgin Islands, and the District of Columbia. NETA provides leadership, general audience content, educational services, professional development, and trusted financial management services, including human resources and benefits administration, to individual public media licensees, their affinity groups, and public media as a whole. For more information, visit <u>netaonline.org</u> and follow us on X <u>@NETA_Tweets</u>, Facebook <u>@NETAstations</u>, Instagram and Threads <u>@NETA_grams</u>, and LinkedIn <u>@NETAbusiness</u>.

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