



For immediate release:
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South Carolina ETV to host “Be My Neighbor Day” for South Carolina families *A celebration of community and learning*

COLUMBIA, S.C. – South Carolina ETV is thrilled to announce the first-ever [Be My Neighbor Day](#), a family-friendly event promoting the spirit of caring neighbors, early learning and school readiness. The event will be held on Aug. 26 from 10 a.m. to 2 p.m. at Unity Park in Greenville. This event is made possible through a collaboration with Fred Rogers Productions, PNC Grow Up Great Foundation and First Steps South Carolina Countdown to Kindergarten.

Be My Neighbor Day is designed to bring families together in celebration of community, kindness and early childhood education. The event will feature a wide range of interactive and hands-on activities that highlight the significance of being a compassionate neighbor. Parents, caregivers and children aged 2 – 5 are invited to participate in this free, family fun experience.

Highlights of the event include the engaging PNC Grow Up Great Mobile Learning Adventure, offering exciting learning opportunities for young children. Attendees will also have the chance to connect with beloved PBS Kids characters and take part in various engaging activities. An exciting highlight of the day is the opportunity to meet the beloved Daniel Tiger of *Daniel Tiger’s Neighborhood*, a character recognized and cherished by children and families.

The event will welcome a variety of community "neighbors," including the Greenville County Library, the Children’s Museum of the Upstate, South Carolina Children’s Theatre, the Greenville City Fire Department and many more.

For more information and updates about **Be My Neighbor Day**, please visit scetv.org/bemyneighbor.

QUOTES

“We are excited to bring **Be My Neighbor Day** to the Greenville community. This event celebrates the essence of being a caring neighbor, while also emphasizing the importance of early learning and preparing young minds for school. With the support of our partners and the participation from the community, we look forward to creating lasting memories for families and fostering a love for learning in our youngest citizens.”

–**SCETV President and CEO Adrienne Fairwell**

“We are thrilled to introduce **Be My Neighbor Day** as a celebration of the essence of community and the power of education. This event embodies the values of compassion, togetherness and the joy of learning that are fundamental to building strong neighborhoods and nurturing young minds. By joining forces with our partners, we aim to create an unforgettable experience that not only fosters a love for education but also instills a sense of belonging and connection within our community.” –**SCETV Chief Learning Officer Dr. Salandra Bowman**

FAST FACTS:

- The first ever **Be My Neighbor Day** will be held on Aug. 26 from 10 a.m. to 2 p.m. at Unity Park in Greenville, SC.
- The event is made possible through a collaboration with Fred Rogers Productions, PNC Grow Up Great Foundation and First Steps South Carolina Countdown to Kindergarten.
- Parents, caregivers and children aged 2 – 5 are invited to participate in this free, family fun experience.
- Event highlights include the PNC Grow Up Great Mobile Learning Adventure and PBS Kids characters.



- For more information and updates about **Be My Neighbor Day**, please visit www.scetv.org/bemyneighbor.

About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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