

For immediate release:  
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## **South Carolina ETV and Public Radio launches Palmetto Pencil Project to support teachers and classrooms across the state**

**COLUMBIA, S.C.** – As the school year begins, South Carolina ETV and Public Radio (SCETV) is thrilled to announce the launch of the **Palmetto Pencil Project**, a statewide teacher supply drive aimed at supporting educators and classrooms across South Carolina. This initiative underscores SCETV's commitment to education and community engagement, with regional studios acting as donation centers to collect essential supplies for teachers in local school districts.

SCETV regional studios in Columbia, Spartanburg, Rock Hill, Beaufort and Sumter will serve as donation locations to collect supplies during the drive, which will take place from Aug. 21 - 25. Supplies can be dropped off at each location between the hours of 8:30 a.m. and 5:00 p.m.

### **Drop-off Locations**

- South Carolina ETV: *1041 George Rogers Blvd., Columbia, 29201*
- ETV Carolinas: *452 South Anderson Rd., Rock Hill, 29730*
- ETV Sumter: *18 North Harvin Street, Sumter, 29150*
- ETV Upstate: *800 University Way (Media Center on USC Upstate's Campus), Spartanburg, 29303*
- ETV Lowcountry: *925 Ribaut Rd., Beaufort, 29902*

During this time, individuals and communities are encouraged to donate supplies such as pens, pencils, paper and binders. The **Palmetto Pencil Project** aims to collect a variety of essential supplies that directly benefit teachers in the classroom and enhance the learning experience for students.

South Carolina school districts participating in this inaugural initiative include Jasper County School District, Spartanburg School District 2, Sumter School District, Rock Hill School District and Richland School District 1. Once the collection week is complete, SCETV will distribute the donated supplies to the school districts.

For more information about the Palmetto Pencil Project, including supply lists and drop-off locations, please visit [scetv.org/PalmettoPencilProject](https://scetv.org/PalmettoPencilProject).

### **QUOTES**

"We are excited to launch the Palmetto Pencil Project, a meaningful endeavor that reflects our commitment to supporting education in South Carolina. By partnering with our regional studios and local communities, we aim to assist in providing teachers with the essential supplies they need to create a positive learning environment for our students." –**SCETV Director of National Content and Regional Operations Don Godish**

"Teachers play a crucial role in shaping the future of our state, and we believe that supporting them with necessary supplies is an investment in the betterment of our communities. By partnering with school districts and communities across the state, we hope to alleviate some of the challenges educators face and contribute to the success of students in South Carolina." –**SCETV Chief Learning Officer Dr. Salandra Bowman**



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**FAST FACTS:**

- SCETV announced the Palmetto Pencil Project, a statewide teacher supply drive aimed at supporting educators and classrooms across South Carolina.
- SCETV studios in Columbia, Spartanburg, Rock Hill, Beaufort and Sumter will serve as host locations to collect donations for the supply drive.
- The items being collected include pens, pencils, paper, binders and other essential teacher supplies.
- South Carolina school districts participating in this first-ever initiative include Jasper County School District, Spartanburg School District 2, Sumter School District, Rock Hill School District and Richland School District 1.
- Donations can be dropped off at SCETV regional studios from Aug. 21 - 25.
- For more information about the Palmetto Pencil Project, visit [scetv.org/PalmettoPencilProject](http://scetv.org/PalmettoPencilProject).

**About South Carolina ETV and Public Radio**

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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