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South Carolina ETV and Public Radio wins five awards from South Carolina Broadcaster's Association

SC Public Radio reporter, Victoria Hansen, wins Radio Reporter of the Year for the fifth year

COLUMBIA, S.C. – South Carolina ETV and Public Radio (SCETV) has been recognized with five prestigious South Carolina Broadcaster's Association (SCBA) State Television and Radio (STAR) Awards. The announcement was made during the annual [STAR Awards](#) hosted on August 12 at the Hilton Columbia Center.

The network received three STAR Awards, including Victoria Hansen's win for Radio Reporter of the Year—her fifth win in this category from the SCBA. The network also received two Awards of Merit, which recognizes the second-place winner in each category.

SCETV's award-winning entries include:

STAR Award

Best Radio Promotion: *Sumter SC Lede Live Taping*

SC Public Radio and the ETV Endowment of South Carolina hosted a live taping of the *SC Lede* podcast in 2022. To promote the community engagement event, on-air promotional spots were broadcast on SC Public Radio.

STAR Award

Convergence Coverage: *Hurricane Ian Coverage*

Comprehensive coverage of Hurricane Ian in 2022 exhibited SCETV's commitment to delivering accurate and timely weather updates to viewers across multiple platforms including broadcast television and online.

STAR Award

Reporter of the Year: *Victoria Hansen*

Having received the award for the past four years, SC Public Radio's Victoria Hansen has received the esteemed title of Radio Reporter of the Year for a fifth year. This award acknowledges her outstanding journalistic skills and dedication to delivering insightful and thought-provoking coverage, both locally and nationally.

Award of Merit

Best Use of Digital Platforms: *SC Public Radio*

The Best Use of Digital Platforms award recognizes innovative approaches to utilizing digital platforms to engage and inform listeners. This award showcases SC Public Radio's ability to adapt to the changing media landscape and connect with audiences through its various digital channels.

Award of Merit

Production: *PSA TV - SCETV Safe Space*

This award recognizes SCETV's outstanding production of a television public service announcement as part of the *SCETV Safe Space* campaign.

The SCBA serves as the voice for South Carolina radio and television stations by providing educational resources for members, communicating essential information to the public and lobbying for legislation that supports broadcasters' commitment to serving their communities.



Each year, the SCBA honors Palmetto State broadcasters at the STAR Awards. The STAR Awards recognize the exceptional accomplishments of South Carolina stations and their broadcast professionals. SCETV's five awards serve as recognition for its exceptional contributions in various categories, highlighting the network's commitment to excellence in public broadcasting and media production.

For more information on the STAR Awards, visit the [SCBA website](#).

QUOTES

"We are truly honored to receive this recognition from the SCBA. These awards serve as a testament to the dedication and hard work of our talented team at SCETV who consistently strive to deliver content that resonates with our audience and push the boundaries of storytelling." **-SCETV Assistant General Manager/Deputy Director Dr. Stephanie Cook**

"We are honored to have our work recognized with these five prestigious South Carolina Broadcaster's Association STAR Awards. We strive to provide a platform for diverse voices and stories that contribute to the enrichment of our community. These awards motivate us to continue producing content that informs, inspires, and connects South Carolinians, reflecting the essence of public broadcasting." **-SCETV Chief Content Officer Tabitha Safdi**

FAST FACTS:

- SCETV has won five awards from the SCBA, including three STAR Awards and two Awards of Merit.
- Winners of the annual [STAR Awards](#) were announced on August 12 at the Hilton Columbia Center.
- The STAR Awards recognize the exceptional accomplishments of South Carolina stations and their broadcast professionals.
- SCETV's award-winning entries include; Convergence Coverage: *Hurricane Ian Coverage*, Best Radio Promotion: *Sumter SC Lede Live Taping*, Reporter of the Year: *Victoria Hansen*, Best Use of Digital Platforms: *SC Public Radio* and *PSA TV - SCETV Safe Space*.
- For more information on the STAR Awards, visit the [SCBA website](#).

About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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