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SCETV digital series "Our Town" returns for Season 3 with 10 new episodes

COLUMBIA, S.C. – A new season of the South Carolina ETV (SCETV) digital series, *Our Town*, is underway. Each episode highlights a unique small town in South Carolina. New episodes of *Our Town* Season 3 air every other Tuesday at 11 a.m. on Facebook, YouTube, the SCETV App and the <u>SCETV</u> website.

Our Town is a captivating series that delves into the distinctive small towns of South Carolina, showcasing the deep affection residents have for their beloved hometowns. Through the eyes of locals, viewers gain insight into the charm, character and idiosyncrasies that make these towns truly special.

This season takes viewers to 10 new small towns in South Carolina, highlighting their history, culture and the people that live there. Towns this season include Port Royal, Camden, Hampton, Rock Hill, Pacolet and others.

The first two episodes of this 10-episode season are available now to stream online and highlight Port Royal and Camden, small towns with a strong sense of community. The Port Royal episode showcases its welcoming residents and rich military history, housing the Naval Hospital and Parris Island. Port Royal also hosts vibrant festivals, shutting down streets for events like Music on Paris Avenue and the Softshell Crab Festival. The Camden episode showcases its rich Revolutionary War history at the newly-built visitor's center and the Camden battlefield. The city is home to the National Steeplechase Museum and hosts the popular Carolina Cup races. With a vibrant downtown and cultural district, the town's beauty and welcoming atmosphere make it a cherished gem.

In Season 2, *Our Town* visited Seneca, Cowpens, Pendleton, Greer, Lancaster, Manning, Latta, Turbeville, Lake City, Travelers Rest, Cheraw and Edgefield. These episodes along with Season 1 episodes are available to stream on the <u>SCETV website</u>.

Viewers that wish to engage with SCETV and the creators of this digital series are encouraged to use the #OurTown and #SCETVDigital hashtags on Facebook, Instagram and Twitter. For more information on *Our Town* and to watch all released episodes after they premiere, visit the <u>SCETV website</u>.

QUOTES

"Through the eyes of these towns, we witness the magic that resides in every street, every smile and every story shared. It's a testament to the enduring power of these cherished hometowns, where charm, character and idiosyncrasies converge to create something truly extraordinary." **-SCETV Chief Content Officer Tabitha Safdi**

"The Palmetto State has so many vibrant towns, and each has a unique story. South Carolinians are proud of their towns and cities, and *Our Town* captures their passion, providing an opportunity to showcase their pride." **–SCETV Director of Digital Ty Moody**

FAST FACTS

- SCETV's digital series *Our Town* has returned for a 10-episode third season.
- New episodes will premiere on Facebook Watch, YouTube, the SCETV App and the <u>SCETV</u> website every other Tuesday at 11 a.m.
- Each episode highlights a unique small town in South Carolina.
- Viewers are encouraged to use the #OurTown and #SCETVDigital hashtags on Facebook, Instagram and Twitter.
- Season 1 and 2 episodes can be streamed on the <u>SCETV website</u>.

About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms, Making It Grow,* and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River, After Action, Reconnecting Roots, Reel South, Somewhere South, Yoga in Practice* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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