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## **South Carolina ETV to create educational resources around the topic of human trafficking**

*Efforts support the South Carolina Human Trafficking Task Force's launch of its statewide prevention education initiative, TraffickProofSC*

**COLUMBIA, S.C.** – South Carolina ETV and Public Radio (SCETV) and Attorney General Alan Wilson announced a partnership to support the creation of educational resources around the topic of human trafficking. TraffickProofSC, a statewide prevention education initiative of the South Carolina Human Trafficking Task Force, will highlight the importance of educating young people and their families on the realities of human trafficking.

TraffickProofSC is the overarching prevention education initiative that will begin with a four-part curriculum specifically for high school students. It is designed as an age-appropriate tool to educate and empower youth. The high school curricula will be available beginning September 1<sup>st</sup>.

This initiative will use the powers of public media and SCETV's statewide reach to share information and educational tools. SCETV partnered with the Task Force to develop videos and curricula that align with middle and high school health education standards and supports the work of school counselors. The learning media will be focused on the broader issue of human trafficking as well as specifically focusing on sex trafficking, labor trafficking and the dangers of social media. SCETV will also create professional learning experiences for the educators who will have an opportunity to implement this curriculum.

Throughout the summer, each of the ten regional human trafficking task forces will collaborate with community partners to hold backpack giveaways at back-to-school events to bring awareness to the TraffickProofSC initiative. Please visit [humantrafficking.scag.gov](https://humantrafficking.scag.gov) for more information or the South Carolina Human Trafficking Task Force social media accounts.

To report human trafficking, call the National Human Trafficking Hotline at 1-888-373-7888 or text HELP to 233733. In case of an emergency, please call 911.

### **QUOTES**

“SCETV is honored to partner with the Attorney General's office to create learning experiences around a topic impacting so many students and families across our state. This partnership aligns with our vision of a stronger, more informed, and connected South Carolina. We are grateful for the opportunity to leverage our platform in support of increased awareness, prevention, and justice.” – **SCETV Interim President and CEO Dr. Stephanie Cook**

“The crime of human trafficking continues to impact young people across our state. The State Task Force recognized the critical need to launch a statewide prevention education initiative. Our goal is to prevent the crime from happening while continuing to prosecute those who have committed the crime.” – **Attorney General Alan Wilson**

“We are thrilled to be working in partnership with SCETV to develop age-appropriate, trauma-informed curricula for students across our state. As we roll out TraffickProofSC for high school students, we are already planning for the middle school curricula that will be offered later in the year.” – **State Task Force Director Kathryn Moorehead**



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## FAST FACTS

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## About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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