



For immediate release:
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South Carolina ETV celebrates educators during the month of May *Agency announces Bobbi Kennedy Scholarship opportunity for educators*

COLUMBIA, S.C. – South Carolina ETV and Public Radio (SCETV) is celebrating educators during Teacher Appreciation Week, held May 8-12, 2023. As part of this celebration, SCETV and the ETV Endowment announced the [Bobbi Kennedy Scholarship](#) which provides funding for South Carolina teachers to incorporate health and well-being into basic curriculum.

SCETV and the ETV Endowment will award two \$1,200 scholarships-- one to an active teacher and one to a pre-service teacher. Scholarship funds may be used to cover the purchase of teaching and learning materials, student field trips associated with a lesson plan, and teacher preparation time to include planning for a professional development workshop.

Dedicating 49 years to SCETV, Bobbi Kennedy was an education advocate and yoga enthusiast. The Bobbi Kennedy Scholarship recognizes educators and provides financial support to create fun and impactful learning experiences for South Carolina students.

The deadline for applications is June 9 and scholarships awardees will be notified by June 16. Visit the [Bobbi Kennedy Scholarship webpage](#) for more application details and eligibility requirements.

In addition to the Teacher Appreciation Week activities, on May 18 at 7:30 p.m., the **Education Celebration** episode of [Carolina Classrooms](#) will air on SCETV. Host Laura Ybarra will introduce viewers to educators and non-instructional staff doing great things in their schools and communities. The outgoing South Carolina Teacher of the Year Deion Jamison will share reflections on his tenure. This episode will air again on the SC Channel on May 18 at 9 p.m. and on ETV World on May 22 at 10 a.m.

Educators, **thank you** for all that you do!

QUOTES:

“Educators can influence purpose and shape the journeys of our youngest and brightest minds. They simplify the complex and make abstract concepts accessible. It’s an honor to celebrate the great work of South Carolina educators and to further support their work inside and outside of the classroom through the Bobbi Kennedy Scholarship. Bobbi was one of our state’s strongest education advocates, and I am pleased to see her legacy honored in this way.” –**SCETV Interim President and CEO Dr. Stephanie Cook**

“We celebrate the people who inspire dreams and push the limits of human potential by fostering creativity and curiosity in South Carolina students. The power of education is the most important asset in our community, and we are grateful for these superheroes!” –**SCETV Chief Learning Officer Dr. Salandra Bowman**

FAST FACTS:

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About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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