



For immediate release:
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SCETV celebrates the future of South Carolina's youth with College and Career Decision Day 2023

COLUMBIA, S.C. – South Carolina ETV and Public Radio (SCETV) has partnered with the South Carolina Commission on Higher Education (CHE) and other community partners to host the second-annual South Carolina College and Career Decision Day rally on May 2 in downtown Columbia.

Beginning with a march down Main Street and ending with a celebration event on the State House steps, more than 1,500 high-school seniors from more than 30 high schools across the state are scheduled to participate.

Mirrored after National Signing Day and organized by the CHE, this event recognizes and applauds students who are taking charge of their futures by committing to college or university enrollment, beginning a vocational or training program, joining the military or entering the workforce.

College and university representatives from across the state and representatives from the business community, state government and local celebrities will attend to support the students. There will also be games, entertainment, college and career resources, food trucks and other activities.

The event was envisioned by the CHE as a way for South Carolina to show pride in the state's high school graduates and to invest in their futures. Last year, approximately 1,100 students from 21 high schools attended the inaugural event.

Those interested in the celebration, but unable to attend in person can watch online via the [SCETV website](#).

South Carolina College and Career Decision Day 2023 Schedule

10:00 AM: Seniors travel from Hampton / Main Street intersection to Statehouse Grounds

10:30 AM: Rally begins with emcees Whitney Sullivan, WLTX Columbia and Mikel Hannah-Harding, WRDW/WAGT Augusta.

10:45 AM: Keynote speakers recognize the class of 2023

- Governor Henry McMaster
- Ellen Weaver, Superintendent, South Carolina Department of Education
- Dr. Rusty Monhollon, President and Executive Director, CHE

11:15 – 12:30 PM: College reps rally, senior class recognitions, visitation with colleges and employers (food trucks will also be on-site).

More information can be found at [che.sc.gov](#).

QUOTES

"We're excited to partner with the Commission on Higher Education to celebrate the hard work that goes into the college admission process and choosing a post-graduation path. By amplifying their decisions, we empower them to make a difference as they move forward into the next phase of their lives." –**SCETV Interim President & CEO Dr. Stephanie Cook**

FAST FACTS

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- More than 1,500 high-school seniors from more than 30 high schools across the state are scheduled to participate.
- Mirrored after National Signing Day and organized by the CHE, this event recognizes and applauds students who are taking charge of their futures.
- Last year, approximately 1,100 students from 21 high schools attended the inaugural event.
- SCETV will livestream the event on the [SCETV website](#).

About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

About The CHE

The South Carolina Commission on Higher Education (CHE), established in 1967, serves as the coordinating board for South Carolina's 33 public institutions of higher learning. It acts both as an oversight agency on behalf of the General Assembly and as an advocate for higher education. The CHE is responsible for assuring a balance between student and taxpayer interests and institutional policies, aspirations, and needs. The CHE is committed to access, affordability, and quality in the state system of higher education through coordination, regulation, advocacy and oversight, as directed by the General Assembly.