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New documentary follows three young South Carolinians as they explore fulfilling career paths in the Palmetto State

Roadtrip Nation "Leap & Grow" premieres Dec. 15 at 7:30 p.m. on SCETV

COLUMBIA, **SC** - Young people in South Carolina are adapting to the challenges of the contemporary world and stepping into a future full of innovation and possibility. In the newest documentary from Roadtrip Nation, <u>Leap & Grow</u> follows three young South Carolinians eager to explore fulfilling career paths in the Palmetto State. **Leap & Grow** premieres Dec. 15 on ETV at 7:30 p.m.

Each Roadtrip Nation documentary follows the journeys of groups of people as they travel across the country in an iconic green RV. Previous documentaries have discussed topics such as overcoming barriers as a first-generation college student, women in STEM careers and military veterans finding new purpose after service. Each group of people, collectively known as the "roadtrippers," sit down with professionals who share their interests and gain insight into what it takes to overcome struggle and find personal success.

Leap & Grow documents the journey of Alexis, Emily and Russel as they travel across South Carolina to discover unique roads to career success and personal fulfillment. These three young people all hope to find a meaningful, rewarding, and innovative career in South Carolina. Throughout the program, viewers will learn about each roadtripper's impactful story of growth and interest in South Carolina's diverse business ecosystem.

The program, produced by Roadtrip Nation and fueled by the South Carolina Department of Commerce and the South Carolina Council on Competitiveness, also highlights South Carolina-based businesses. As the roadtrippers travel throughout their state, they hear from chefs, chemists, engineers, ecologists, and other proud South Carolinians who've found a path that works for them in the state they call home. Among others, the roadtrippers meet Rodney Scott, the owner of Rodney Scott BBQ; Megan Anderson, the director of global business development for the Charleston Regional Development Alliance (CRDA); and Thomas Kaiser, the founding chemist for Avicenna Biosciences, Inc.

On Dec. 6, South Carolina ETV and Public Radio (SCETV) joined Roadtrip Nation, SC Department of Commerce, and the South Carolina Council on Competitiveness to livestream a premiere event featuring a panel discussion of the roadtripper's experience filming the documentary. The recorded livestream can be found on the SCETV Facebook page and YouTube channel.

To learn more about *Leap & Grow*, visit www.pbs.org/roadtrip-nation.

QUOTES

"Leap & Grow is exactly the type of content we look to provide on our network. This documentary amplifies the voices of South Carolinians and showcases all the potential for growth in our great state. We're excited Roadtrip Nation chose to document the stories of these three South Carolina youth and are proud to air this program on our network to viewers across the state." -SCETV President & CEO Anthony Padgett

"We're honored to partner with Roadtrip Nation and the South Carolina Department of Commerce to bring this program to screens across South Carolina. If our platforms can help to highlight the stories of these three youth and the diverse businesses in our state, we are one step closer to a stronger, more connected and informed South Carolina." -SCETV Assistant General Manager Dr. Stephanie Cook



FAST FACTS

- In the newest documentary from Roadtrip Nation, *Leap & Grow* follows three young South Carolinians eager to explore fulfilling career paths in the Palmetto State.
- Leap & Grow premieres Dec. 15 on ETV at 7:30 p.m.
- Throughout the program, viewers will learn about each roadtripper's impactful story of growth and interest in South Carolina's diverse business ecosystem.
- The program, produced by Roadtrip Nation and fueled by the South Carolina Department of Commerce and the South Carolina Council on Competitiveness, also highlights South Carolinabased businesses.
- SCETV partnered with project collaborators to livestream a premiere event featuring a panel discussion of the roadtripper's experience filming the documentary.

About South Carolina ETV and Public Radio

South Carolina ETV (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as Carolina Classrooms, Making It Grow and This Week in South Carolina, SCETV also presents multiple programs to regional and national audiences, including By The River, Expeditions, Reconnecting Roots, Reel South, Somewhere South, Yoga in Practice and Live from Charleston Music Hall. In addition, SC Public Radio produces the national radio production, Chamber Music from Spoleto Festival USA.

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