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SCETV and SCPRT travel series returns October 13, helping locals and visitors discover something new in South Carolina

COLUMBIA, S.C. – There's always something new to discover in South Carolina, and the latest season of the travel series produced by South Carolina ETV (SCETV) and the Department of Parks, Recreation & Tourism (SCPRT) helps viewers do just that.

Follow show host and SCPRT Digital Engagement Manager, Devyn Whitmire, as she takes on iconic and unique experiences across the Palmetto State in the third season of <u>Go For It</u>.

Every season, each of the 10 episodes showcases a different tourism region in South Carolina, highlighting the variety of unique activities locals and visitors can try for themselves all over the state – such as golfing in one of South Carolina's first State Parks and exploring a historic small town opera house.

Season three of **Go For It** launches on Thursday, Oct. 13 on the <u>@Discover SC Instagram page</u> and the <u>@SouthCarolinaETV Facebook page</u> and will run for 10 weeks. It also will be featured on other platforms like YouTube, and blog posts on <u>DiscoverSouthCarolina.com</u> will accompany each episode.

Visit the **SCETV** website for more information on **Go For It**.

QUOTES

"From sitting down with legendary pitmaster, Rodney Scott, to going on unplanned swim during a kayak tour of Congaree National Park, we've taken viewers along for unforgettable adventures across South Carolina. Now in our third season, we're highlighting even more memorable firsts that visitors and locals can experience for themselves – from painting with penguins and ziplining through moss-covered trees in the Lowcountry, to taking a step back in time at a classic drive-in movie theater. Each episode has something different to offer viewers of all ages – and of all interests – from the mountains to the coast." - SCPRT Digital Engagement Manager Devyn Whitmire

"Highlighting the wonders of our state and sharing them with the public is core to the mission of SCETV. "We're proud to collaborate with SCPRT to showcase 10 more of the state's most popular activities and locations with the third season of *Go For It*. And we hope this digital series continues to inspire South Carolinians to check out the cool things they can do in their own backyard." -SCETV President & CEO Anthony Padgett

FAST FACTS

- SCETV and SCPRT are launching season two of the travel series <u>Go For It</u> on Thursday, October 13.
- A collaboration between the two state agencies, the digital series is hosted by SCPRT Digital Engagement Manager Devyn Whitmire.
- The third season features 10 episodes, and the agencies will release one each Thursday on social media, starting this week.



- This season will highlight golfing in one of South Carolina's first State Parks, exploring a historic small town opera house and more experiences across the state.
- Visit the SCETV website for more information on the series.

About South Carolina ETV and Public Radio

South Carolina ETV (SCETV) is the state's public educational broadcasting network. Using television, radio and diverse digital properties, SCETV's mission is to enrich lives by educating children, informing and connecting citizens, celebrating our culture and environment and instilling the joy of learning. In addition to airing local programs, such as *Carolina Classrooms, Making It Grow, Palmetto Scene* and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River, Expeditions, Reconnecting Roots, Reel South, Somewhere South, Yoga in Practice* and *Live from Charleston Music Hall.* In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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