



For immediate release:
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South Carolina ETV partnership highlights telehealth advancements in South Carolina

Premiere of new documentary and events announced for National Telehealth Awareness Week

COLUMBIA, S.C. – South Carolina ETV and Public Radio (SCETV) will highlight the advancements of telehealth in South Carolina during Telehealth Awareness Week, observed September 18-24. In addition, SCETV will showcase the evolution of telehealth in America in new documentary called *House-calls: Healthcare in the Digital Age*, premiering on September 21 at 7 p.m. on ETV.

For the last five years, in collaboration with the [South Carolina Telehealth Alliance](#), SCETV has dissected the complexities of telehealth. The goal of the partnership is to elevate public understanding and knowledge of telehealth and its diverse services in South Carolina.

The COVID-19 crisis accelerated telehealth opportunities in the state and around the country. Telehealth offers a unique way of delivering care using video and audio technologies. The clinical opportunities within telehealth provide many positive impacts that include better health outcomes, more immediate treatments, economic benefits and access to specialized care and consultation.

South Carolina Governor Henry McMaster has declared September 18-24 as Telehealth Awareness Week, in honor of the advancements in telehealth initiatives in the state. An awareness campaign will also spotlight the benefits of telehealth, including better access to quality health care, improved health care outcomes, and overall convenience. SCETV will be sharing stories of patients, families, clinicians and others, on air and online.

House-calls: Healthcare in the Digital Age will premiere on September 21 at 7 p.m. on ETV. The documentary takes a deep dive into the evolution of telehealth in America. Technology, including high speed internet and smart devices, has led to the rebirth of the house-call form of health care delivery. Today, doctors are now able to visit a patient virtually, wherever they are located- at home, school or the workplace. In South Carolina, telehealth offers convenience, but it also improves healthcare outcomes, allows for more immediate treatment, provides economic benefits, and offers better access for people living in rural and underserved areas.

House-calls: Healthcare in the Digital Age repeats on September 25 4 p.m. on ETV, September 22 at 10 p.m. on the South Carolina Channel, and September 27 at 2 p.m. on ETV World.

SCETV is a member of the South Carolina Telehealth Alliance. Visit www.scetv.org/telehealth to learn more about the documentary and telehealth.

To participate in Telehealth Awareness Week and tell your telehealth story, join in the conversation on social media by using the hashtag #TelehealthAwareness or learn more online at facebook.com/mytelehealth and twitter.com/my_telehealth.



QUOTES

“Our partnership with the South Carolina Telehealth Alliance is an example of what true collaboration is for the benefit of the people of South Carolina. SCETV looks forward to continuing this partnership to highlight the evolution of telehealth services in the state.” –**SCETV President and CEO Anthony Padgett**

“It’s been gratifying to help share many patient stories of their experiences and even more so to see the growth in this exciting healthcare delivery system.” - **SCETV Director of National Projects and Regional Operations Don Godish**

FAST FACTS

- SCETV highlights telehealth advancement in South Carolina through events and a new documentary, *House-calls: Healthcare in the Digital Age*.
- Telehealth Awareness Week is September 18-24.
- *House-calls: Healthcare in the Digital Age* premieres on September 21 at 7:00 p.m. on ETV.
- SCETV will be sharing stories of patients, families, clinicians and others, on air and online.
- Visit www.scetv.org/telehealth to learn more about the documentary and telehealth.

About South Carolina ETV and Public Radio

South Carolina ETV (SCETV) is the state's public educational broadcasting network. Using television, radio and diverse digital properties, SCETV's mission is to enrich lives by educating children, informing and connecting citizens, celebrating our culture and environment and instilling the joy of learning. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, *Palmetto Scene* and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *Expeditions*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice* and *Live from Charleston Music Hall*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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