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## South Carolina Public Radio celebrates 50 years of programming
*Primary news and storyteller to begin year-long line-up*
*of community events and content*

**COLUMBIA, S.C.** – South Carolina ETV and Public Radio (SCETV) today announced the beginning of a year-long celebration of the past 50 years of SC Public Radio in South Carolina.

The *Golden Jubilee* began with the planting of a commemorative tree at USC Upstate in Spartanburg, SC. The Amber Glow Dawn Redwood, developed and propagated in South Carolina, will serve to honor those that helped impact SC Public Radio over the past 50 years and symbolize growth for the network in the future.

Over the next year, the network will feature programming that highlights important moments in SC Public Radio history and host several community events.

SC Public Radio was founded in 1972 as the South Carolina Educational Radio Network. Within its first decade, the network became nationally recognized for producing the Peabody Award winning music series *American Popular Song with Alec Wilder* and Marian McPartland's *Piano Jazz*, the latter of which became NPR's longest-running jazz music program.

Today, SC Public Radio reaches more than 300,000 listeners each week, helping residents across the state stay informed by providing the latest local and national news, as well as a variety of music programming.

SC Public Radio has ten radio transmitters across the state that broadcast one of two formats, News & Talk and News & Music. SC Public Radio also offers live internet streams of each format.

SCETV currently has a regional studio located on the campus of USC Upstate. This partnership began when ETV Upstate first signed on the air in 1980 and continues to produce local programming and engage with the Upstate community.

For more information on the *Golden Jubilee* and to explore the history of SC Public Radio, visit www.southcarolinapublicradio.org.

### QUOTES

"SCETV is proud to celebrate the impact that SC Public Radio has made over the past 50 years. We hope this Golden Jubilee will show South Carolinians the importance of providing news and music through the power of public radio and look to the future as we embark on the next 50 years." **– SCETV President and CEO Anthony Padgett**

"Engaging with our communities through events and programming is core to the mission of SC Public Radio. The network will be showcasing prominent moments from the past 50 years through on-air programming and hosting a number of local community events throughout the year to celebrate our Golden Jubilee." **– Director of SC Public Radio Sean Birch**

**FAST FACTS**

- SCETV is celebrating **50 years of SC Public Radio** programming in South Carolina.
- SC Public Radio's *Golden Jubilee* began with the **planting of a commemorative tree at USC Upstate** in Spartanburg, SC.
- Over the next year, the network will feature programming that highlights important moments in SC Public Radio history and host several community events.
- SCETV currently has a regional studio located on the campus of USC Upstate.
- For more information on the *Golden Jubilee*, **visit www.southcarolinapublicradio.org**.

**About South Carolina ETV and Public Radio**
South Carolina ETV (SCETV) is the state's public educational broadcasting network. Using television, radio and diverse digital properties, SCETV's mission is to enrich lives by educating children, informing and connecting citizens, celebrating our culture and environment and instilling the joy of learning. In addition to airing local programs, such as *Carolina Classrooms, Making It Grow, Palmetto Scene* and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River, Expeditions, Reconnecting Roots, Reel South, Somewhere South, Yoga in Practice* and *Live from Charleston Music Hall*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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