



For immediate release:
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**South Carolina ETV lifestyle, culinary series “How She Rolls”
returns for Season 2**

10 new episodes coming to public television in September

COLUMBIA, S.C. – *How She Rolls*, a half-hour lifestyle documentary and culinary series that follows the life of Charleston, S.C. entrepreneur Carrie Morey, returns for Season 2 in September. Featuring 10 new episodes, the [show](#) focuses on Morey as she balances being a wife and a mom to three daughters with the pressures of managing her growing business.

A South Carolina Lowcountry native, Morey launched [Callie’s Hot Little Biscuit](#) more than 16 years ago. Inspired by her mother’s family biscuit recipe, the business has transformed from a made-by-hand mail order biscuit company into a booming operation.

This [season](#), new players, rising costs, store closures and health challenges all create hurdles for Morey to navigate, but they also illuminate a path to refocus the business while keeping her family her number one priority. Viewers will follow Morey as she makes the decision whether or not to expand her business to respond to growing demands. Morey also spends time on the road spreading the art and storytelling of a handmade biscuit, visiting Toledo, Ohio to tour a wheat processing plant to see how her flour is made, and traveling to Birmingham to connect with culinary friends. With her children now a year older, Morey also navigates new milestones in their lives of learning to drive and visiting potential colleges. A true family affair, the series features regular appearances by Morey’s husband, John; her daughters, Caroline, Cate and Sarah; her father, Donald; and her mother, Callie.

Morey finds inspiration in her travels and strength in friendships old and new. The series also features appearances from other culinary greats, such as chef and restaurateur Becky Satterfield, founder/editor-in-chief of Bake from Scratch magazine Brian Hart Hoffman and small business owner Ashley Mac.

A co-production between [South Carolina ETV](#) (SCETV) and [Susie Films](#), Season 1 was filmed in large part throughout the COVID-19 pandemic. In Season 2, viewers continue to follow Morey during a difficult time for small businesses. From supply shortages to changing customer habits, ***How She Rolls*** Season 2 gives a glimpse into the struggles presented during continuing unpredictable circumstances.

Below is a glimpse into each episode:

Episode 201: The biscuit business is booming, but nothing is easy at Callie’s Hot Little Biscuit.

Episode 202: Carrie is on the road for her first speaking tour and ideas for a new bakery.

Episode 203: Carrie shows some of authentic Charleston’s best seafood secrets.

Episode 204: Carrie heads to Birmingham to swap recipes and prepare for big milestones.

Episode 205: Carrie heads to Ohio to see where flour is made, while also trying her hand at a new sport.

Episode 206: Carrie gathers fresh ingredients for a feast and buckles up with a new face in the driver’s seat.

Episode 207: Carrie shows her favorite Charleston meals, from breakfast to dessert.

Episode 208: Carrie meets artists, co-packers, and farmers who help put a new twist on the Hot Little Biscuit.

Episode 209: Carrie finally decides on a new bakery, and her oldest daughter makes a choice for her future.

Episode 210: Carrie gets in the holiday spirit while balancing a crazy home life and a demand she’s never seen before.

As a PBS-distributed series, ***How She Rolls*** will also be available for streaming on the PBS app, PBS Amazon Prime and on [PBS.org](https://www.pbs.org). Viewers who wish to engage with the show online can do so at www.howsheolls.com or on social media by searching the @HowSheRollsTV handle on Facebook, Instagram, YouTube and Twitter. Viewers that want more information on Callie's Hot Little Biscuit can visit www.calliesbiscuits.com.

View a [two-minute trailer](#) promoting Season 2 of ***How She Rolls***.

For more information on ***How She Rolls*** Season 2, visit www.scetv.org/how-she-rolls.

QUOTES:

"I am beyond honored to be able to continue sharing my story with public television through SCETV for seasons two of ***How She Rolls***! It's not every day that I get to share my journey highlighting the highs and lows of entrepreneurship, along with the juggling act of being a present mom. I hope that the audience will find comfort in knowing that not every day is perfect and that you just have to keep going to pursue your dreams!" –**Callie's Hot Little Biscuit Owner Carrie Morey**

"Being able to produce local programming that depicts the unique culture and charm of our state is a top priority for SCETV. We are proud to share that charm, once again, with a national audience. I want to congratulate the SCETV team, Susie Films and, of course, Carrie and her team on completing a successful second season of ***How She Rolls***." –**SCETV President and CEO Anthony Padgett**

"This new season was filmed in another year of challenges, but thankfully we were able to navigate them with far less limitations than those that COVID presented during Season 1. The episodes are vibrant, and Carrie once again delivers an authentic experience while letting viewers into her family and business life. –**SCETV Director of National Content and Regional Operations and *How She Rolls* Executive Producer Don Godish**

"We are thrilled to have the opportunity to produce a second season of ***How She Rolls***. Carrie's story, and that of her family and business, moves even faster and in directions none of us envisioned. All of which makes for exciting, fun and informative TV." –***How She Rolls* Executive Producer Scott Galloway**

FAST FACTS:

- [Season 2](#) of ***How She Rolls***, a half-hour lifestyle documentary and culinary series that follows the life of Charleston, S.C. entrepreneur Carrie Morey, will premiere on public television in September.
- The series is being distributed nationally by PBS, which means viewers will also be able to stream the show on the PBS app, PBS Amazon Prime and on [PBS.org](https://www.pbs.org).
- Season 2 of ***How She Rolls*** will include 10 episodes.
- The series features appearances by Morey's husband, John; her daughters, Caroline, Cate and Sarah; her father, Donald; and her mother, Callie, as well as other culinary greats, such as chef and restaurateur Becky Satterfield, founder/editor-in-chief of Bake from Scratch magazine Brian Hart Hoffman and small business owner Ashley Mac.
- View a [two-minute trailer](#) promoting Season 2 of ***How She Rolls***.

Production funding for ***How She Rolls*** is provided by the ETV Endowment of South Carolina, the South Carolina Department of Agriculture and William and Prudence Finn.

About South Carolina ETV and Public Radio

South Carolina ETV (SCETV) is the state's public educational broadcasting network. Using television, radio and diverse digital properties, SCETV's mission is to enrich lives by educating children, informing and



connecting citizens, celebrating our culture and environment and instilling the joy of learning. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, *Palmetto Scene* and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *Expeditions*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice* and *Live from Charleston Music Hall*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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