



For immediate release:
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South Carolina ETV gains new talent with Robert Pascucci to lead regional efforts in Rock Hill

Pascucci takes role as Director of Content and Operations for ETV Carolinas

COLUMBIA, S.C. – South Carolina ETV and Public Radio (SCETV) recently announced Robert Pascucci as the new Director of Content and Operations for ETV Carolinas, SCETV's regional station in Rock Hill, S.C.

With over 25 years in large-scale broadcast production operations, Pascucci has extensive experience working for large broadcasting companies and media teams such as Turner Sports, ESPN, and Discovery Networks.

Most recently, Pascucci was Production Manager for aerial camera company SpiderCam US, where he was responsible for the U.S. Operations and ran the U.S. production office. His team captured footage for shows such as American Idol, the U.S. Open, American Ninja Warrior, WWE, the American Country Music Awards and the MTV Music Video Awards.

Pascucci previously worked at several post-production facilities in Washington, D.C., where he was instrumental in creating the first audio facility for the Discovery Networks. Additionally, Pascucci worked as the Operations Manager at Turner Sports and Crew Coordinator for ESPN near Charlotte, N.C., where he managed and monitored the performance of production teams, and recruited and coordinated production crews. These crews helped to capture events for the NBA, MLB, NASCAR and NCAA such as the NBA All-Star games, MLB Post Season, NBA Playoffs, NCAA and various bowl games.

Pascucci is a graduate from the University of North Carolina- Greensboro and was raised in the Washington D.C. area.

ETV Carolinas first came to Rock Hill in the 1970's through a partnership with York Technical College, where the studio space is located. The facility includes a fully-functioning TV and radio studio that York Technical College students use as a part of their coursework. ETV Carolinas produces programs that highlight local stories to air on SCETV's statewide network. The regional station has produced programs such as Destination State Parks SC, Mary Long's Yesteryear, Club Que Pasa and The Zone, which won the network's first Emmy in 1969.

QUOTES:

"We are excited to have Robert join our SCETV regional management team. His breadth of experience will be of immediate benefit to our ETV Carolinas operation and add real value to our entire regional operations moving forward."- **SCETV Director of National Content and Regional Operations Don Godish**

"I am very excited to join the talented SCETV team and I hope to make a significant impact on the Rock Hill area."- **ETV Carolinas Director of Content and Operations Robert Pascucci**

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About South Carolina ETV and Public Radio

South Carolina ETV (SCETV) is the state's public educational broadcasting network. Using television, radio and diverse digital properties, SCETV's mission is to enrich lives by educating children, informing and connecting citizens, celebrating our culture and environment and instilling the joy of learning. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, *Palmetto Scene* and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *Expeditions*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice* and *Live from Charleston Music Hall*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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