



For immediate release:
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South Carolina ETV digital series “Our Town” explores small towns across South Carolina

Highlighting 13 new towns, Season 2 premieres July 14

COLUMBIA, SC - South Carolina ETV (SCETV) today announced the premiere of a new season of its digital series, **Our Town**. Each episode highlights a unique small town in South Carolina. The first of the 13 episodes will premiere on Thursday, July 14 at 1 p.m. on Facebook Watch, YouTube, the SCETV App and the [SCETV website](#), with new episodes released each Thursday after that.

This season of **Our Town** plans to take viewers to 13 new small towns in South Carolina, highlighting their history, culture and the people that live there. Towns this season include Greer, Manning and Ridgeland, with more to be announced later in the season.

In Season 1, **Our Town** visited Bishopville, Bluffton, Cheraw, Edgefield, Greenwood, Lake City, Lancaster, Latta, Monck’s Corner, Ridgeway, Travelers Rest, and Walhalla, SC. These episodes can be viewed on the [SCETV website](#).

Viewers that wish to engage with SCETV and the creators of this digital series are encouraged to use the #OurTown and #SCETVDigital hashtags on Facebook, Instagram and Twitter. For more information on **Our Town** and to watch all released episodes after they premiere, visit the [SCETV website](#).

QUOTES:

“Being a state-wide network, SCETV has the unique opportunity to share stories from across the Palmetto State. We know people are proud of this state and are especially proud of their hometowns. We want to capture that passion with **Our Town**, with the hope that South Carolinians will connect or visit with their neighboring cities and towns.” –**SCETV Director of Digital Ty Moody**

FAST FACTS:

- SCETV’s digital series **Our Town** is returning for a 13-episode second season July 14.
- New episodes will premiere on Facebook Watch, YouTube, the SCETV App and the [SCETV website](#) each Thursday.
- Each episode highlights a unique small town in South Carolina.
- Viewers are encouraged to use the #OurTown and #SCETVDigital hashtags on Facebook, Instagram and Twitter.
- Season 1 episodes can be viewed on the [SCETV website](#)

About South Carolina ETV and Public Radio

South Carolina ETV (SCETV) is the state’s public educational broadcasting network. Using television, radio and diverse digital properties, SCETV’s mission is to enrich lives by educating children, informing and connecting citizens, celebrating our culture and environment and instilling the joy of learning. In addition to airing local programs, such as Carolina Classrooms, Making It Grow, Palmetto Scene and This Week in South Carolina, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *Expeditions*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice* and *Live from Charleston Music Hall*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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