

For immediate release:
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PBS Short Film Festival to feature three films from SCETV Presents series “Reel South”

COLUMBIA, S.C. – The [PBS Short Film Festival](#), a multiplatform initiative to increase the reach and visibility of independent filmmakers from across the country, has announced that three films from the South Carolina ETV (SCETV) produced series [Reel South](#) will be featured during the 2022 Festival. Starting at midnight on Monday, July 11, audiences can watch and share all 27 films featured during the festival on PBS’ digital platforms.

Since its inception in 2012, the PBS Short Film Festival has showcased hundreds of films that celebrate love, acceptance, family, strength, equality, friendship, loyalty and other topics. The 2022 festival carries the tagline “Stories that Stick” to highlight the impact of powerful storytelling.

Films featured in the 2022 PBS Short Film Festival have been selected and provided by 16 public media partners and PBS member stations. A panel of nine jury members will select their favorite film of the festival for the Juried Prize.

The SCETV Presents series **Reel South** reveals the South’s proud, yet complicated, heritage as told by diverse voices and perspectives. The series curates and distributes feature-length and short documentaries that air on stations across the U.S.

On July 19, *Disrupted Borders* will explore a coming-of-age story about two best friends living on the US-Mexico border. The next film, *Road to Step* will be released on July 20 and focuses on a University of Mississippi fraternity’s step team as they vie for the Black Step Show crown on campus. Then, on July 21, *You Can’t Stop Spirit* explores the Mardi Gras Baby Dolls’ masking tradition and themes of identity and sexual liberation among Black women in New Orleans.

Visit the [PBS Short Film Festival](#) page of the PBS website to view more information on all 27 films featured during the 2022 Festival.

QUOTES:

“I’m thrilled PBS Short Film Festival selected these three independent films from *Reel South*. The cinematography shines and the diverse storytelling showcases unique Southern voices that need to be seen and heard.” - **SCETV Director of National Content and Regional Operations Don Godish**

“This annual festival is an incredibly important component to *Reel South’s* reach. We value this festival and the opportunity for the audiences it brings to our series and all the independent filmmakers in the South and the country.” - **Reel South Series Producer Nick Price**

FAST FACTS:

- The [PBS Short Film Festival](#) is a multiplatform initiative to increase the reach and visibility of independent filmmakers from across the country.
- Three films from the SCETV Presents series [Reel South](#) will be featured during the 2022 Festival.
- The SCETV series **Reel South** reveals the South’s proud, yet complicated, heritage as told by diverse voices and perspectives.
- On July 19, 20 and 21, *Disrupted Borders*, *Road to Step* and *You Can’t Stop Spirit* will be featured.

- Visit the [PBS Short Film Festival](#) page of the PBS website to view more information on all 27 films featured during the 2022 Festival.

About South Carolina ETV and Public Radio

South Carolina ETV (SCETV) is the state's public educational broadcasting network. Using television, radio and diverse digital properties, SCETV's mission is to enrich lives by educating children, informing and connecting citizens, celebrating our culture and environment and instilling the joy of learning. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, *Palmetto Scene* and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *Expeditions*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice* and *Live from Charleston Music Hall*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

About *Reel South*

Reel South is a PBS documentary series co-produced by PBS North Carolina, South Carolina ETV, and Louisiana Public Broadcasting, and produced in association with Alabama Public Television, Arkansas PBS, Texas PBS, Tennessee Public Television Council, and VPM. *Reel South* is a platform for and a service to non-fiction filmmakers in the American South working within the region's tradition of storytelling.

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