



For immediate release:
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South Carolina Lede podcast to host live taping event in Sumter
Host Gavin Jackson will lead a discussion about the upcoming state primaries

COLUMBIA, S.C. – South Carolina ETV (SCETV) and Public Radio, along with the [ETV Endowment of South Carolina](#), will host a live taping of the [South Carolina Lede podcast](#) at Sumter Original Brewery on Thursday, April 28th at 6:30 PM.

At the event, **South Carolina Lede** host Gavin Jackson will lead a discussion with some of the state's most prominent political journalists, discussing the upcoming state primaries.

South Carolina Lede is a weekly podcast about the people and issues shaping South Carolina state politics. Listeners can catch up on episodes by subscribing to the **South Carolina Lede** in Apple Podcasts, Stitcher, or their favorite podcast app.

At the live taping, attendees will have the opportunity to take a behind-the-scenes look at how the podcast is produced and meet the people behind the voices they hear each week.

Food and beverages will be available for purchase from Sumter Original Brewery. [Sumter Original Brewery](#) is located at 2 South Main Street, Sumter, SC 29150.

While the event is free and open to the public, space is limited and early [registration](#) is recommended.

Attendees are encouraged to interact with the South Carolina Lede on [Twitter](#) using #LedeLaughLove. For more information on South Carolina Public Radio, visit [southcarolinapublicradio.org](#).

QUOTES:

“We’re excited to be hosting these live tapings in person again. Events like these give us the opportunity to connect with our listeners and learn more about the type of content they want to hear covered on the air.”—**SCETV Director of Radio Sean Birch**

“These live tapings allow us to show our listeners what actually goes into making the podcast. I love getting to meet the people that listen to us each week and listen what they think about the show.”—**South Carolina Lede Host Gavin Jackson**

FAST FACTS:

- SCETV and Public Radio, along with the ETV Endowment of South Carolina, will host a live taping of the South Carolina Lede podcast
- The event will be held at Sumter Original Brewery on Thursday, April 28th at 6:30 PM
- The event is free and open to the public, but space is limited and early registration is recommended
- In the episode, Host Gavin Jackson will lead a discussion about the upcoming state primaries
- Attendees will see behind-the-scenes at how the podcast is produced and meet the people behind the voices they hear each week

About South Carolina Lede

South Carolina Lede ("lede" is the old school term for the introductory section of a news story) is a podcast about the people and issues shaping South Carolina state politics. Join host Gavin Jackson each week as we break down state political news and go inside the legislative happenings that could affect you, your family and your pocketbook. We'll also examine the biggest stories out of the State House with reporters



from across the Palmetto State. Subscribe to South Carolina Lede wherever you get your podcasts and follow @SCLedePod on [Twitter](#) and [Instagram](#).

About South Carolina ETV and Public Radio

South Carolina ETV is the state's public educational broadcasting network. Using television, radio and diverse digital properties, SCETV's mission is to enrich lives by educating children, informing and connecting citizens, celebrating our culture and environment and instilling the joy of learning. SCETV currently presents "By The River," "Carolina Classrooms," "How She Rolls," "Expeditions," "Making it Grow," "Palmetto Scene," "Reel South," "This Week in South Carolina," "Yoga in Practice" and "Live from Charleston Music Hall" on public television in addition to the national radio production, Chamber Music from Spoleto Festival USA.

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