

For immediate release:
May 2, 2022

**South Carolina ETV hosts screening of “Try Harder!” as part of
SC College and Career Decision Day**
*Documentary focusing on college admission process
rounds out “Indie Lens Pop-Up” lineup*

COLUMBIA, S.C. – South Carolina ETV (SCETV) will host a screening of the new documentary **Try Harder!** following the SC College and Career Decision Day Rally at 12:30 pm on May 4th at Town Theatre. This Indie Lens Pop-Up screening will be attended by students from across the state that are celebrating admission into post-graduation education paths or careers.

Indie Lens Pop-Up events bring communities together, providing them with a space to watch and discuss timely topics explored in the slate of films seen on [Independent Lens](#), the award-winning PBS documentary anthology series presented by ITVS.

[Try Harder!](#) is the work of filmmaker Debbie Lum and profiles five gifted students of the prestigious Lowell High School in San Francisco as they face the often brutal and rigorous process of college applications.

The screening will be held following the SC College and Career Decision Day Rally, scheduled to begin at 10 a.m. with a parade down Main Street to the State House. Mirrored after National Signing Day, SCETV has been working with the [Commission on Higher Education](#) (CHE) and other partners to organize the event to recognize and applaud students deciding to attend any college, university, community college, vocational or training program, joining the military, or entering the workforce.

Rally attendees will make their way to Town Theater in Columbia, SC for the screening of **Try Harder!**, which will be followed by a panel discussion from CHE College Process Ambassadors– high school seniors from across the state who work with their fellow students to help them through the college preparation and application process.

The **Try Harder!** screening is the last of four screenings scheduled during the 2022 Indie Lens Pop-Up lineup. Earlier in 2022, SCETV hosted virtual and in-person screenings of *Missing in Brooks County*, *Apart and Writing with Fire*. Visit the SCETV website for more information on the [Indie Lens Pop-Up events](#).

Try Harder! is scheduled to air on Monday, May 2nd at 10 p.m. on SCETV.

QUOTES:

“We’re excited to partner with the Commission on Higher Education to celebrate the hard work that goes into the college admission process and choosing a post-graduation path. Through this Indie Lens Pop-Up screening, hopefully students can watch Try Harder! and see their experience reflected in the message of the film.” –**SCETV Assistant General Manager Stephanie Frazier**

“SC College and Career Decision Day is a way for our state to show our students that we are proud of their achievements, invested in their futures and excited to see what they do next.” – **CHE Associate Director Dr. Gerrick Hampton**

FAST FACTS:

- SCETV will host a screening of the new documentary **Try Harder!** following the SC College and Career Decision Day Rally at 12:30 pm on May 4th at Town Theatre.

- The screening will be held following the SC College and Career Decision Day Rally, scheduled to begin at 10 a.m.
- The event is the last of four Indie Lens Pop-Up screenings held during first half of 2022
- The Indie Lens Pop-Up series promotes films seen on *Independent Lens*, the award-winning PBS documentary anthology series presented by ITVS.
- **Try Harder!** is scheduled to air on Monday, May 2nd at 10 p.m. on SCETV.

About Indie Lens Pop-Up

Indie Lens Pop-Up is a neighborhood series that brings people together for film screenings and community-driven conversations. Featuring documentaries seen on the PBS Independent Lens series, Indie Lens Pop-Up draws local residents, leaders, and organizations together to discuss what matters most, from newsworthy topics, to family and relationships. Make friends, share stories, and join the conversation at an Indie Lens Pop-Up screening. For more information, visit pbs.org/independentlens/indie-lens-pop-up

About Independent Lens

Independent Lens is an Emmy® Award-winning weekly series airing on PBS Monday nights at 10:00 PM. The acclaimed series, with Lois Vossen as executive producer, features documentaries united by the creative freedom, artistic achievement, and unflinching visions of independent filmmakers. Presented by ITVS, the series is funded by the Corporation for Public Broadcasting, a private corporation funded by the American people, with additional funding from PBS, Acton Family Giving, the John D. and Catherine T. MacArthur Foundation, Wyncote Foundation, and the National Endowment for the Arts. For more visit pbs.org/independentlens. Join the conversation: facebook.com/independentlens and on Twitter @IndependentLens.

About South Carolina ETV and Public Radio

South Carolina ETV is the state's public educational broadcasting network. Using television, radio and diverse digital properties, SCETV's mission is to enrich lives by educating children, informing and connecting citizens, celebrating our culture and environment and instilling the joy of learning. SCETV currently presents "By The River," "Carolina Classrooms," "How She Rolls," "Expeditions," "Making it Grow," "Palmetto Scene," "Reel South," "This Week in South Carolina," "Yoga in Practice" and "Live from Charleston Music Hall" on public television in addition to the national radio production, Chamber Music from Spoleto Festival USA.

Media Contact:

Landon Masters
lmasters@scetv.org
 803-737-3337