

For immediate release:
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South Carolina ETV launches new digital series, ‘What’s Wild,’ on April 21st
*New series builds upon network’s legacy to showcase
South Carolina’s rarest wildlife and protectors*

COLUMBIA, S.C. – South Carolina ETV (SCETV) will launch a new series called **What’s Wild** across its digital platforms on April 21. **What’s Wild** builds upon the network’s legacy to showcase South Carolina’s rarest wildlife and the amazing people who protect them.

Here is a taste of what viewers will learn from some of the upcoming episodes:

- *Did you know that the Red Cockaded Woodpecker has a cooperative group system?* Known as clans, within each group of Red Cockaded Woodpeckers there are "helpers" who take turns incubating the egg and raising the young.
- *Did you know that dolphins have two stomachs?* One stomach is used for storage while the other is used for digestion.
- *Did you know "salamander" is a Greek term and translates to "fire lizard"?* A common myth believed by people of the time was that salamanders were born from fire. This myth was formed because when people burned logs, the salamander’s natural habitat, salamanders would crawl out.

New episodes will be published on the [SCETV Facebook page](#) starting Thursday, April 21 at 1 p.m. In addition to the network’s Facebook page, viewers will also be able to watch **What’s Wild** on the SCETV app, the [SCETV YouTube channel](#) and on the [SCETV website](#).

What’s Wild was produced by SCETV’s Charles Dymock. Viewers are encouraged to use #SCETVDigital on Facebook, Instagram and Twitter to engage with SCETV and the creators of this new series.

More information about the series can be found at www.scetv.org/watch/whats-wild.

QUOTES:

“SCETV has had a long and successful history of telling stories about nature and wildlife in South Carolina. We’re excited to add What’s Wild to our line-up of digital content to continue building this legacy for our current and expanding audiences.” –**SCETV President and CEO Anthony Padgett**

“Working outdoors in nature and encountering the wildlife of South Carolina has been an absolutely enjoyable experience.” –**SCETV Digital Producer Charles Dymock**

FIVE FAST FACTS:

- SCETV’s new digital series, **What’s Wild**, premieres April 21.
- **What’s Wild** was produced by SCETV’s Charles Dymock.
- Each of the seven episodes will premiere on the [SCETV Facebook page](#) Thursdays at 1 p.m. starting April 21.
- Viewers are encouraged to use #SCETVDigital on Facebook, Instagram and Twitter to engage with SCETV and the creators of this new series.
- Following the Facebook premiere each Thursday, new episodes will be published to the SCETV app, the [SCETV YouTube channel](#) and on the [SCETV website](#).

About South Carolina ETV and Public Radio

South Carolina ETV is the state's public educational broadcasting network. Using television, radio and diverse digital properties, SCETV's mission is to enrich lives by educating children, informing and connecting citizens, celebrating our culture and environment and instilling the joy of learning. SCETV currently presents "By The River," "Carolina Classrooms," "How She Rolls," "Expeditions," "Making it Grow," "Palmetto Scene," "Reel South," "This Week in South Carolina," "Yoga in Practice" and "Live from Charleston Music Hall" on public television in addition to the national radio production, Chamber Music from Spoleto Festival USA.

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