



CONTEST OVERVIEW

In support of Ken Burns' upcoming documentary about Country Music, SCETV is promoting a songwriting contest for South Carolina students that are rising fifth through twelfth graders. Through the development of song lyrics and music composition, students will demonstrate the 21st Century skills to include Communication, Creativity, Innovation, and Media Literacy.

CONTEST RULES

1. There is no entry fee.
2. Entries may be submitted through the website starting on **July 1, 2019**. The deadline for submissions is **5:00 pm (eastern time, US) on September 6, 2019**.
3. The contest is open to amateur songwriters that are rising fifth through twelfth graders attending a public, charter, home, or private school in South Carolina. Entries may be submitted in two categories.
 - a. Individual Entries – one person
 - b. Group Entries – can include up to 3 participants
4. A person may only submit one entry per category, but a person may submit entries in both categories, if desired (i.e., a person may submit an entry as an individual and as part of a group).
5. Songs may not exceed 180 seconds, three (3) minutes in length.
6. Each song submitted must be contestant's original work. Plagiarism of any kind will result in disqualification.
7. Original content can be performed by someone else.
8. All entries must be submitted in a digital format (i.e., mp3, mp4, wav, wma) and must include a typed copy of the lyrics.
9. Finalists will be chosen by a select panel of judges. The number of finalists will be determined by the number of contest entries received, but will not exceed 10 entries for each category.
10. The general public will select one winner from the group of finalists for each category and the results will be announced on September 25, 2019 at a screening event hosted by the S.C. Governor's School of Arts and Humanities.

11. Students should keep at least one copy of their original song for their records.
12. Content must include components that align with South Carolina Academic Standards (see sample standards below).
13. Content **MUST NOT** 1) promote illegal behavior; 2) support racial, religious, sexual or other invidious prejudice; 3) advocate sexual or violent exploitation; 4) violate rights established by law or agreement; 5) invade the privacy of any person; or 6) be otherwise inappropriate as determined by SCETV Education in its sole and conclusive determination.
14. Songs can be ***influenced by*** any music genre: rock, folk, country, blues, R&B, hip hop, and more but must encompass the essence of country music.
15. Your entry should reflect ***what country music is to you.***

COPYRIGHT AND ACKNOWLEDGEMENTS

1. All entries submitted must be original songs and shall not infringe any copyrights or any other rights of any third parties. Entrant shall, by entering, indemnify and hold SCETV harmless from and against any claims inconsistent with the foregoing.
2. Entrant acknowledges that all songs entered may be distributed to judges who will be selecting the winners, and Entrant agrees to release, indemnify, and hold SCETV, its sponsors, and judges harmless for liability, damages, or claims for injury or loss to any person or property relating to, in whole or in part, directly or indirectly, participation in the contest.
3. By entering the contest, entrant and/or their parents or legal guardian (if such entrant is a minor) agree to accept and be bound by the decisions of SCETV and its judges which are final and binding in all matters. Entrant agrees to be bound by all terms of these official SCETV Rules And Regulations as established herein.
4. Entrant retains all ownership rights to all submitted song(s). SCETV will not have any ownership rights to any song(s) submitted.

PRIZES

For individual entries, one winner will be selected and will receive an iPad Pro X 64 GB, along with a 1-year subscription to [ProTools](#). This prize package is valued at approximately \$800.

For group entries, one group of winners (up to 3 participants) will receive a prize package that includes a digital keyboard, USB microphone, and one-year subscription to ProTools. This prize package is valued at approximately \$800.

A representative from SCETV will attempt to notify winners on September 20, 2019. While it is not a requirement for participation in this contest, it is ideal for winners to travel to the SC Governor's School for Arts and Humanities, in Greenville, SC, on September 25th. Travel assistance may be available). Names of winners will be embargoed until the September 25th event.

SAMPLE STANDARDS

General Music Standards:

- Anchor Standard 1: I can arrange and compose music.

Media Arts Standards

- Anchor Standard 2: I can organize, improve, and complete artistic work using media arts elements and principles.
- Anchor Standard 3: I can develop, refine, and select work for presentation that reflects specific content, ideas, skills, and media works for display.

Fifth Grade Writing Standard

- **Standard 3:** Write narratives to develop real or imagined experiences or events using effective technique, well-chosen details, and well-structured event sequences.

Communication Standards

- **Standard 5:** Incorporate craft techniques to engage and impact audience and convey messages.

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