The South Carolina ETV network includes 11 TV stations and 8 radio stations blanketing the state, as well as parts of North Carolina and Georgia.

ETV reaches into 8 DMAs, including 5 of the top 100:

- #22 Charlotte, NC
  - Rock Hill: WNSC-30
- #37 Greenvill-Spart-Ashevll-And
  - Greenville: WNTV-29
  - Spartanburg: WRET-49
  - Greenwood: WNEH-38
- #77 Columbia, SC
  - Columbia: WRLK-35
  - Sumter: WRJA-27
- #91 Savannah, GA
  - Beaufort: WJWJ-16
- #94 Charleston, SC
  - Charleston: WITV-7
- #102 Myrtle Beach-Florence
  - Conway: WHMC-23
  - Florence: WJPM-33
- #112 Augusta-Aiken
  - Allendale: WEBA-14
- #192 Greenwood-Greenville
  - Greenwood: WNEH-38

562,800 Households tune in to ETV in an average week.
56% of South Carolina households watch in an average month.

Source: Nielsen, Fall 2014