



NEW 24/7 KIDS CHANNEL

6 AM - 6 PM
Schedule

All schedules subject to change without notice.



MONDAY - SUNDAY

6:00 AM	Fetch! with Ruff Ruffman
6:30 AM	Cyberchase
7:00 AM	Cyberchase
7:30 AM	Wordgirl
8:00 AM	Arthur
8:30 AM	Arthur
9:00 AM	Cat in the Hat Knows A Lot About That
9:30 AM	Sesame Street
10:00 AM	Peg + Cat
10:30 AM	Super Why!
11:00 AM	Clifford
11:30 AM	Caillou
12:00 PM	Sid the Science Kid
12:30 PM	Wordworld
1:00 PM	Peep and the Big Wide World
1:30 PM	Super Why!
2:00 PM	Sesame Street
2:30 PM	Dinosaur Train
3:00 PM	Dinosaur Train
3:30 PM	Splash and Bubbles
4:00 PM	Daniel Tiger's Neighborhood
4:30 PM	Daniel Tiger's Neighborhood
5:00 PM	Pinkalicious & Peterrific
5:30 PM	Ready Jet Go!

SCETV'S FOURTH CHANNEL ON AIR, ONLINE, ON-DEMAND

PBS AND SOUTH CAROLINA ETV LAUNCH 24/7 PBS KIDS CHANNEL, EXPANDING ACCESS TO THE #1 CHILDREN'S EDUCATIONAL MEDIA BRAND ON TV AND DIGITAL PLATFORMS

Recent survey shows parents say they want access to high-quality educational content and rank PBS KIDS as best use of family screen time.

PBS and ETV launched the first-ever **24/7 PBS KIDS channel**. The free service, which features 24/7 educational programming, ensures that **PBS KIDS' high-quality content is available to all children and caregivers** at a time that works for them, including primetime, weekends and other out-of-school times when they are most likely to tune in.¹

In fact, a new national study of parents with children ages 2-6 finds TV viewing is one of the **top ways that families spend time together**, with 89 percent of parents reporting they watch TV together as a family, 74 percent in favor of anytime access to educational programming and **37 percent ranking PBS KIDS as the best use of family screen time**.

ETV launched the PBS KIDS channel in the fall of 2017 making it available across South Carolina. The channel is also available as a live stream on pbskids.org and on the free PBS KIDS Video App for mobile and tablet devices.

1.Nielsen NPOWER Live PUT, 9/21/2015-9/18/2016, K2-11, select dayparts.



pbskids.org/video
click the "LIVE TV"
button for stream



**Join your friends
anytime!**





6 PM - 6 AM
Schedule



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PBS KIDS Family Night airs on the 24/7 service every Friday evening from 7-9 PM (6-8 PM Central).

PBS KIDS Family Night will repeat in its entirety each Saturday and Sunday evening at the same times as Friday evening.

The standard schedule will occasionally be preempted from as early as 6 PM to as late as 10 PM (5-9 PM Central) to allow for age-appropriate lead-ins and lead-outs.



NOTE: The 8 hour block from 10 PM - 6 AM is a repeat from the 2 PM - 10 PM 8 hour block.

	MONDAY - THURSDAY	FRIDAY	SATURDAY	SUNDAY
6:00 PM	Nature Cat	Family Night Varies	Family Night Varies	Family Night Varies
6:30 PM	Nature Cat	Family Night Varies	Family Night Varies	Family Night Varies
7:00 PM	Wild Kratts			
7:30 PM	Wild Kratts			
8:00 PM	Odd Squad			
8:30 PM	Odd Squad			
9:00 PM	Arthur	Family Night Varies	Family Night Varies	Family Night Varies
9:30 PM	Arthur	Family Night Varies	Family Night Varies	Family Night Varies
MONDAY - SUNDAY				
10:00 PM	Sesame Street			
10:30 PM	Dinosaur Train			
11:00 PM	Dinosaur Train			
11:30 PM	Splash and Bubbles			
12:00 AM	Dinosaur Train			
12:30 AM	Dinosaur Train			
1:00 AM	Pinkalicious & Peterrific			
1:30 AM	Ready Jet Go!			
2:00 AM	Nature Cat			
2:30 AM	Nature Cat			
3:00 AM	Wild Kratts			
3:30 AM	Wild Kratts			
4:00 AM	Odd Squad			
4:30 AM	Odd Squad			
5:00 AM	Arthur			
5:30 AM	Arthur			



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PBS KIDS

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FOR INFORMATION ON BECOMING A SPONSOR:

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