**ETV PRIMETIME**

**WEEKDAYS 8pm-11pm**
- Fri: Washington Week with Gwen Ifill
- Fri: In Principle (Ends 6/1)
- Fri: Breaking Big (New on 6/15)
- Tue: Frontline (1hr)

**ETV FRINGE**

**WEEKDAYS 6pm-8pm**
- Mon-Fri: PBS NewsHour (1hr)
- Mon-Fri: This Week In South Carolina

**WEEKENDS 11pm-1am**
- Mon-Fri: Amanpour On PBS
- Mon-Fri: BBC World News
- Tue-Sat: Amanpour On PBS

**ETV DAYTIME**

**WEEKENDS 11am-2pm**
- Sun: To The Contrary with Bonnie Erbe
- Sun: This Week in South Carolina
- Sun: Carolina Business Review
- Sun: Consuelo Mack Wealthtrack
- Sun: Palmetto Scene

**SC CHANNEL PRIMETIME**

**WEEKDAYS 8pm-11pm**
- Thu: Palmetto Scene
- Thu: This Week in South Carolina
- Thu: Start Up
- Thu: Carolina Business Review
- Thu: Between The Lines with Barry Kibric

**ETV WORLD PRIMETIME**

**WEEKDAYS 8pm-9pm**
- Mon-Thu: NHK Newsline
- Fri: Asia Insight

- Mon: Start Up
- Tue: Consuelo Mack Wealthtrack
- Wed: Assignment Asia
- Thu: To The Contrary with Bonnie Erbe
- Fri: Overhead with Evan Smith

**WEEKDAYS 9pm-11pm**
- Mon-Fri: PBS NewsHour (1hr)
- Mon-Fri: NHK Newsline

**WEEKENDS 9pm-10pm**
- Sat: In Principle (Ends 5/26)
- Sat: Breaking Big (New on 6/16)
- Sat: PBS NewsHour Weekend
- Sun: PBS NewsHour Weekend
- Sun: Washington Week with Gwen Ifill

**ETV WORLD FRINGE**

**WEEKDAYS 6pm-8pm**
- Mon-Fri: Nightly Business Report
- Mon-Fri: PBS NewsHour
- Mon: Whole Truth with David Eisenhower
- Tue: This Week in South Carolina
- Wed: Americas Heartland
- Thu: Focus on Europe (DWTV)
- Fri: Carolina Business Review

**WEEKENDS 11pm-12am**
- Fri: Washington Week with Gwen Ifill
- Fri: In Principle (ends June 1)
- Fri: Breaking Big (begins June 15)

**STATE HOUSE TODAY - LIVE**

**January - June**
- Tues: 12pm - 3pm
- Wed: 10am - 3pm
- Thu: 10am - 12pm

**ETV W has provided weekly coverage of the**
SC General Assembly for nearly two decades.
**State House Today covers the House of**
Representatives and Senate live when they’re
in session, and features coverage of key
House and Senate committee meetings, public
hearings and press conferences.

**ETV WORLD DAYTIME**

**WEEKDAYS 10am-5pm**
- Mon: America’s Heartland
- Mon: Roadtrip Nation
- Mon: America from the Ground Up
- Mon: Great Decisions in Foreign Policy
- Tue: Healthy Minds with Dr. Jeffrey
- Tue: Second Opinion
- Wed: Between the Lines with Barry Kibric
- Fri: Asia Insight/Asia Biz Forecast
- Fri: Journeys in Japan

**WEEKENDS 12pm-5pm**
- Sun: Palmetto Scene
- Sun: Washington Week with Gwen Ifill

**WEEKENDS 4pm-6pm**
- Sun: Palmetto Scene
- Sun: Washington Week with Gwen Ifill

**FOR INFORMATION ON BECOMING A SPONSOR:**

**MIDLANDS:**  Angela Wingard | 803.737.3404 | awingard@scetv.org

**LOWCOUNTRY:**  Heather Parker Pound | 843.729.5297 | hpound@scetv.org

**MAY 10, 2018**
## PBS Sponsors Benefit from High Expectations

When compared to other networks, 76% agree that sponsors are committed to quality and excellence and 62% agree that sponsors are industry leaders.  

*PBS Sponsorship Study: Audience Attitudes and Behaviors, City Square Associates, March 2015*

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**NATURE & ENVIRONMENT**

Wildlife - Agriculture & Farming - Nature - Plants - Ecosystems......

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**LOWCOUNTRY:** Heather Parker Pound  |  843.729.5297  |  hpound@scetv.org  

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**MAY 10, 2018**

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