



**SOUTH CAROLINA
public radio**

JULY 2016-JUNE 2017 LOCAL CONTENT AND SERVICE REPORT TO THE COMMUNITY



The Southern Campaign of the American Revolution Invades SC Classrooms

South Carolina's role in the Revolutionary War comes to the classroom in new online resources.

The new offering, *The Southern Campaign of the American Revolution*, picks up the story after the fall of Charleston in 1780. After catastrophes at The Waxhaws and Camden, victories in battles and skirmishes such as Brattonsville, Musgrove Mill, Kings Mountain, and Cowpens expelled the British invaders and their loyalist friends, leading to surrender at Yorktown, Virginia. The Battle of Guilford Courthouse (North Carolina) and the siege of Ninety Six are also featured.

The Southern Campaign was critical in determining the outcome of the American Revolutionary War, yet the South's importance has been downplayed in most historical accounts to date. SCETV has previously produced a documentary for public television, *The Mapping of Kosciusko's Tunnel*, about archaeological work at Ninety Six National Historic Site.

Eight online educational modules are based around short video segments produced in a documentary style, consisting of historical reenactments, demonstrations, interviews with historians, period artifacts and music, artistic renderings, and maps. SCETV has also utilized the production as a training exercise for students who served as assistants, graphic artists and on-camera talent. Media for the series is on the web at SCETV's *KnowItAll.org* classroom resources site, and teachers' resources are at SCETV's *LearningWhy.org*.

Funding and support for the production is provided by The National Park Service, The Self Foundation, The George Washington Endowment Fund of the National Society of the Sons of the American Revolution, The South Carolina State Society of the Sons of the American Revolution, and Dr. Charles B. Hanna.

South Carolina ETV and SC Public Radio



SCETV President Linda O'Bryon to Step Down in Fall of 2017

Linda O'Bryon, the president and CEO of South Carolina ETV and SC Public Radio, announced plans to step down this fall. She advised the ETV Commission meeting Friday, Nov. 18, 2016, during its regular meeting. When O'Bryon steps down, she will have served as ETV CEO for seven years.

O'Bryon is a nationally recognized journalist and broadcaster; she is the founding executive editor of *Nightly Business Report*, a program she co-anchored daily for more than a decade, and a series that is still a mainstay on American Public Television. She started

her career as a news reporter, and she has worked at all levels of broadcasting for 45 years, with 40 of those years in public media.

"It has been my great honor to serve the citizens of South Carolina through heading up one of the nation's leading state networks," O'Bryon said. "We have a terrific staff and Commission, and a strong base of donors through the ETV Endowment. I am leaving at a time when ETV has re-ignited production of local and national programming with support from donors and underwriters. At the same time, we have seen

renewed support from the General Assembly to shore up an infrastructure that is a huge and important backbone for digital education in the schools, emergency communications and transparency. I am very grateful for the support that makes SCETV one of the greatest examples of a public-private partnership in our state."

Dr. Brent Nelsen, Chairman of the ETV Commission, said, "Linda O'Bryon came to ETV when the agency was most in need of the strong, steady leadership she immediately provided. Over the last six years she has succeeded in making the organization a more nimble, entrepreneurial and customer-oriented organization. Ms. O'Bryon has left a deep and lasting mark on ETV to the benefit of all South Carolinians."

Dr. Nelsen appointed a committee made up of ETV Commissioners and ETV Endowment Board members to oversee a search process for a successor. O'Bryon will help with the process to ensure a smooth transition.

O'Bryon joined SCETV in 2010, and in that time the network has opened a new state-of-the-art radio production facility, *continued on page 13*



SCETV Education provides localized classroom resources online

South Carolina ETV improves teacher quality by offering a wide assortment of Pre-Kindergarten through grade 12 (PreK-12) content and professional development resources that meet statewide and local school district needs. Education Services collaborates with the SC Department of Education, school districts and state educational institutions to support PreK-12 curriculum standards through a number of initiatives.

[KNOWITALL.ORG](http://knowitall.org) features a wide assortment of media content created by SCETV with a variety of partners. The site also offers an abundance of career education and job shadowing videos that provide insight into a wide array of professions. Career clusters connect schoolwork with the knowledge and skills needed for success in college and careers and motivates students to achieve their career goals. <http://knowitall.org>

[LEARNINGWHY.ORG](https://learningwhy.org), SCETV's newest service, provides innovative lesson plans for today's one-to-one learning environment. Lessons include all the educational resources, lesson progressions, and assessments needed to teach to standards. LearningWhy encourages ETV's educational partners to upload, incorporate, and share their projects, activities, and lessons with others across the state. <https://learningwhy.org>

[PBS LEARNING MEDIA.ORG](https://scetv.pbslearningmedia.org) SCETV, through its PBS affiliation, offers an award-winning national media-on-demand service. Teachers access thousands of free, innovative standards-aligned and curriculum targeted digital resources. <https://scetv.pbslearningmedia.org>

In addition, SCETV produces **[CAROLINA CLASSROOMS](https://www.scetv.org/television/programs/carolina-classrooms)**, an education-focused broadcast and streaming series that highlights key educational topics and initiatives in South Carolina. <https://www.scetv.org/television/programs/carolina-classrooms>

SCETV provides an **[annual teacher survey](https://www.surveymonkey.com/results/SM-JQHP2JW6)** that shows the use and effectiveness of ETV resources. <https://www.surveymonkey.com/results/SM-JQHP2JW6>

South Carolina ETV and SC Public Radio



SCETV's John Crockett Awarded Medal for Emergency Communications Advocacy

John Crockett, South Carolina ETV's former Vice President of Engineering, was awarded the Meritorious Service Medal by Major General Robert E. Livingston, Jr., the Adjutant General of South Carolina. The Medal and Citation were presented by Kim Stenson, Director of the South Carolina Emergency Management Division on August 18, 2016. The award recognized his "unparalleled support...vision, guidance, and generosity" for statewide emergency communications.

Crockett, who passed away in October of 2016, had been an advocate of the state's emergency communications and had served at SCETV for 26 years. As head engineer of SCETV's statewide network, his advocacy for emergency communications led to enhanced partnerships with South Carolina's Emergency Management Division, Law Enforcement Division, Department of Natural Resources, Forestry Commission, Department of Health and Environmental Control, and the Hospital Association. Partnerships with the FBI, the Computer/Electronic Accommodations Program and the Department of Homeland Security have been developed at the federal level. Today, SCETV's tower network serves as a redundant path for emergency communications and serves as the backbone of the SC Amateur Radio Emergency Team (SCHEART) radio system and the SC Emergency Management Division's Local Government Radio System.

Previously, he was awarded the Blue Granite Award from SC State Senator Phil Leventis and the Friend of the Taxpayer Award from Governor Jim Hodges.

SCETV received regional Emmy® Awards for three programs. Reneé Layson, Beryl Dakers, Aimeé Crouch and Allen Ott won for **Remembering Charleston**. SCETV presentations were also recognized. Patrick McMillan won as host of **Expeditions**, and **Live at the Charleston Music Hall** won for Best Arts/Entertainment program. Wade Sellers of Coal Powered Steamworks was also nominated for directing **Return to Normandy**.

Making It Grow won three bronze Telly Awards for excellence. Winning for the weekly call-in gardening program were segments about consumer protection, Moore Farms Botanical Garden, and a nature segment called "From Seeds to Shore." **Making It Grow** is produced by South Carolina ETV's Sumter studio and Clemson University's Extension Office. Craig Ness and Sean Flynn produce and direct, Amanda McNulty is program host.

July 2016-June 2017



ETV's film *Raging Water* explores the effects of the historic "1,000-year flood" on South Carolina.

As a potential rain event turned into a catastrophe, South Carolina was faced with overwhelming rainfall, 19 deaths, the breach of man-made structures, the failure of water systems, and floodwaters that swept into an already engaged river system. The water traveled downstream through nearly half the state, where floodwaters caused agricultural devastation and the destruction of entire neighborhoods including Clarendon, Berkeley, Charleston, Georgetown and Horry counties.



Boat and helicopter rescues, compromised roadways, threatened archaeological sites, damage to the famed Cypress Gardens, loss of housing, and the threat of mold become subjects of the story, as do "lessons learned" and recovery efforts faced by the city of Nashville after their similar 2010 flood.

Raging Water is by Emmy® Award winner Mark Adams. His previous documentaries for ETV include *The Vanishing Generation*, *Over Here*, *A Look Back at NatureScene*, *Carolina Caught*, and *Space Heroes*.

Raging Water premiered in October of 2016, and is being offered nationally.



South Carolina ETV and SC Public Radio



South Carolinians in World War II **Return to Normandy**

Decades have passed since U.S. soldiers landed on the beaches of Normandy, and the French not only remember, but have passed down the story of those soldiers to their youngest generation. Each year on the anniversary of D-Day, these children give their heartfelt thanks to American veterans; and for the veterans, the children provide them with healing and a sense of peace.

In this latest installment of *South Carolinians in World War II*, produced by Coal Powered Filmworks with major support from the ETV Endowment, the connection between French and American histories through the eyes of France's younger generation comes to life as cameras record the touching ceremony of remembrance that continues to this day. The program is being distributed nationally.

Governor's Award Honors SCETV Producers

Betsy Newman, an award-winning documentary and web content producer at SCETV, is a recipient of the Governor's Award in the Humanities, presented by SC Humanities. Focusing on history and culture, Newman has produced 12 documentaries about the Palmetto State. She is currently the project director of *Between the Waters*, a virtual tour/interactive website about Hobcaw Barony, funded by NEH and SC Humanities. She has been nominated for two Emmy Awards® and is the recipient of a CINE Golden Eagle. Her documentary *The Education of Harvey Gantt* was screened in 2016 at the March on Washington Film Festival at the National Museum of American History.

Also posthumously honored was John S. Rainey, a local businessman who was a trustee of the ETV Endowment. He was the executive producer of several documentary films, including *Corridor of Shame* and *South Carolinians in WWII*.



Inside the StoryCorps Mobile Booth.

SC Public Radio Partners with StoryCorps

StoryCorps, a renowned nonprofit organization celebrating the stories of everyday Americans, partnered with SC Public Radio, children's museum EdVenture, and the South Carolina State Museum to collect interviews with residents in the Columbia, SC, area. The recording appointments were completely booked within the first week.

StoryCorps' MobileBooth—an Airstream trailer outfitted with a recording studio—was parked between the S.C. State Museum and EdVenture for four weeks. SC Public Radio also aired select segments from local interviews each week the MobileBooth was in Columbia.

Having collected over 65,000 interviews from Americans in all 50 states, StoryCorps has gathered one of the largest single collections of human voices ever recorded. The popular StoryCorps segment is heard each Friday morning on NPR, and features the most intriguing stories recorded by StoryCorps. Select stories are also animated and shown on South Carolina ETV each week. StoryCorps may also share excerpts through the project's digital platforms and best-selling books.

With participant permission, StoryCorps interviews will be archived at the American Folklife Center at the Library of Congress.

Liberty and Slavery is a documentary that explores the dissonance between ideals the Founding Fathers expressed and their lives as slave-holders. Over 40 historians and authors lend their thoughts to the discussion in this award-winning documentary, which moves from the film festival circuit to national public television via South Carolina ETV.

The phrase “all men are created equal” is the most powerful ideal that comes out of the American Revolution. But, at the time of the writing of this phrase, the origins of America were already seeded with a cruel paradox because many of the liberty-loving Southern Founding Fathers were also slave owners – including Thomas Jefferson, George Washington, James Madison and Patrick Henry.

The film's writer/director is A. Troy Thomas and the director of photography/editor is Christopher P. Marshall.

South Carolina ETV and SC Public Radio



The Freedom Walkway was dedicated as part of the event in Rock Hill.

A still from *Black America After MLK: And Still I Rise*.

Black America After MLK **Offers Popular Screening Events**

SCETV and the ETV Endowment hosted a series of well-attended screenings for *Black America: And Still I Rise* prior to the broadcast. Though SCETV was not awarded funds for the outreach, the station elected to self-fund the events and received permission to screen the preview reel.

The Charleston event was hosted at Burke High School, which began as a segregated school for African-Americans in the late 19th century and later fostered significant activism

in the 20th century. The panel included former Charleston Mayor Joe Riley, whose four-decade tenure included progressive responses to the civil rights movement, and author Dr. Bernard Powers (*We Are Charleston*).

In Columbia, SCETV partnered with the public library and featured award-winning documentary filmmaker Betsy Newman and Alana Simmons, co-founder of the social media campaign “Hate Won’t Win,” among others.

The Rock Hill screening featured members of the Friendship Nine, whose “Jail No Bail” strategy during lunch counter demonstrations in that city earned them a place in history books. The event began with the City of Rock Hill’s dedication of the “Freedom Walkway,” a section of downtown Rock Hill that leads to the historic lunch counter. A particularly robust question and answer session followed the screening by an appreciative audience fully engaged with the guests and program.

SC Public Radio and SCETV Provide Coverage of Hurricane Matthew

SCETV and SC Public Radio covered Hurricane Matthew with up-to-the-minute coverage of press conferences from Gov. Nikki Haley and Charleston County services, as well as providing national and international coverage. Two international reports via Sirius XM Canada and at least 10 stories via NPR led the coverage, with 30 radio updates, over a dozen radio stories in addition to regular newscasts, ten live press conferences with the Governor on radio and TV, 32 web features, and one half-hour TV program. Facebook live streaming of Charleston area press conferences filled out the coverage. Social media also included 115 additional Facebook posts and 130 tweets or re-tweets.



Greenville students Kimberly Castro-Rebolledo and Christian Peebles of Legacy Charter School

PBS NewsHour Selects Local Students as Reporting Labs Fellows

The *PBS NewsHour* announced that Greenville students Kimberly Castro-Rebolledo and Christian Peebles of Legacy Charter School were selected as Student Reporting Labs Fellows and would attend NewsHour's Student Reporting Lab annual academy. Thanks to the very hard work of Connected Educator Neena Kumar and mentor producer Kaitlyn Cannon of South Carolina ETV, Kimberly and Christian joined 20 other students from across the country who traveled to Washington, D.C., to work alongside public media mentors to produce original digital content and sharpen their journalism and production skills. The fellows also helped program leaders develop strategies to engage young people with the news and current affairs, and ensure that diverse youth voices are active in the conversations about critical issues facing the nation. The selection process was very competitive, with over 2,000 students participating in Student Reporting Labs every year. South Carolina ETV mentors students each year.

South Carolina ETV and SC Public Radio

Reel South's Second National Season

From SCETV, UNC-TV, and the Southern Documentary Fund, the new season of Reel South includes 11 new films from regional filmmakers. Darius Rucker serves as series host.



***Private Violence*, by Cynthia Hill**

With at least four women murdered each day by abusive (and often, ex) partners, a woman in America is most in danger in her own home. Witness the complex realities of intimate partner violence through the eyes of two survivors: Deanna Walters, a mother seeking justice for her estranged husband's crimes against her, and victims' advocate Kit Gruelle. Executive produced by Gloria Steinem.

***An Enduring Legacy: Louisiana's Croatian-Americans*, by James V. Catano**

Little known even in their home state, the Croatians of Lower Plaquemines Parish have used grit and determination to build an oystering industry that has made Louisiana famous. Follow the lives of four people who embody the 150-year Croatian experience in Louisiana and share in the history of this unique tight-knit community.



***The State of Eugenics*, by Dawn Sinclair Shapiro**

Between 1933 and 1974, the state of North Carolina ran one of the most aggressive eugenics programs, sterilizing more than 7,600 men, women and children. This film follows the journey of survivors, legislators and journalists who insist the state confront its role in the tragic, forced sterilization of thousands of Americans thought to have "undesirable" genetics.



Also included in the season: *Overburden*, by Chad A. Stevens about two women whose lives collide when a mine disaster shatters their community; *Red Wolf Revival*, by Roshan Patel and Madison McClintock about the nearly extinct red wolf in North Carolina; *Eat White Dirt*, by Adam Forrester explores the oddly spellbinding cultural and scientific history of consuming earth; *Soul City*, by Monica Berra, SheRea DelSol and Gini Richards about civil rights activists attempting to build a multiracial utopia; *120 Days*, by Ted Roach about a family man given 120 days to self-deport; *Shake 'Em On Down: The Blues According to Fred McDowell*, by Joe York, the story of Mississippi sharecropper Fred McDowell, the godfather of the North Mississippi style of blues; *Deep Run*, by Hillevi Loven, a powerful verité portrait executive produced by Susan Sarandon about facing daily bigotry in rural North Carolina; *The Exceptionally Extraordinary Emporium*, by Lindsey Phillips and Lauren Domino that follows colorful characters carrying on a cherished Mardi Gras tradition; and *The Last Barn Dance*, by Ted Richardson and Jason Arthurs (an encore from last season) about a dairy farmer's plight to save his farm and a barn-dance tradition.

Chamber Music from Spoleto Festival USA

SC Public Radio brings listeners highlights of the daily arts offerings from Charleston's Spoleto Festival, with guest interviews on **Sonatas and Soundscapes** and performance excerpts on the national broadcast of **Performance Today**. The festival has also been the source of one of SC Public Radio's longest-running national programs. Since 1981, **Chamber Music from Spoleto Festival USA** has aired highlights of the popular daily chamber music series from Dock Street Theatre. Local SC Public Radio listeners hear highlights of the daily concert series on a one-day turnaround. The concerts are also broadcast both nationally and internationally in a weekly series format.



Naturalist Rudy Mancke, well-known by SCETV viewers for his 25+ years hosting SCETV's national series **NatureScene**, now helps S.C. teachers use nature in their classrooms. With Rudy's assistance, ETV has created two new Teacher Recertification courses – *Making Connections with Natural History Featuring Rudy Mancke*, Series I and II.

Making Connections is designed for educators of all grade levels and in all subject areas. Approved by the S.C. Department of Education for 20 renewal credits each, the courses allow teachers to discover how they can engage learners to make connections with the world around them.



SCETV's national presentation of **For Your Home** with host Vicki Payne broadcast its 31st season with the renovation of a 1920s arts and crafts bungalow and a how-to on pool installation.

South Carolina ETV and SC Public Radio

Live at the Charleston Music Hall Debuts on ETV

After an audio premiere on South Carolina Public Radio, *Live at the Charleston Music Hall* moved to South Carolina ETV for four episodes. Hosted by Mark Bryan of Hootie and the Blowfish, *Live at the Charleston Music Hall* is a mix of interview and performance before a live audience.

Edwin McCain (*I'll Be; I Could Not Ask for More; Walk With You*) and Sam Bush, called “The Father of Newgrass” and “King of Telluride,” kick off the series. Elise Testone, Stop Light Observations, Sister Hazel, Toad the Wet Sprocket, Jake Shimabukuro, Sarah Jarosz, Parker Millsap, Drivin N Cryin, and Patrick Davis round out the 11-episode series.

Live at the Charleston Music Hall is a production of Chucktown Music Group and is made possible in part by The ETV Endowment of South Carolina, Inc., Cinebarre, Firefly Distillery, Palmetto Brewing Company, Friedgen Family, Walk Away Stays, and by Friends of Live at the Charleston Music Hall.



Kiana White, age 12, of Blythewood, SC, was a 2016 winner of **The Healthy Lunchtime Challenge** for her recipe for Carolina Shrimp Tacos with Pineapple Salsa. The award included a trip to the White House for lunch with First Lady Michelle Obama and chef Rachael Ray.

“Every fall, shrimp season opens in South Carolina,” says Kiana. “My grandpa and I always go out and watch the shrimpers head into the ocean on their huge shrimp boats. We always buy shrimp fresh from the ocean and go home to think of creative new ways to cook them. This recipe is a combination of spicy flavors my grandpa likes complimented by the sweet flavors I like.”

The Healthy Lunchtime Challenge is a nationwide recipe contest supported by public television for kids ages 8-12 that promotes cooking and healthy eating.

O'Bryon

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completed a major renovation of the ETV Telecommunications Center and secured funding to shore up an infrastructure that includes 600 towers around the state. Under her leadership, the network has also launched a number of national and local program series/specials including the popular series on PBS, *A Chef's Life*, documentaries such as *The Education of Harvey Gantt*, *A Seat at the Table*, *Woman on Paper*, *Raging Water*, *Reel South* and the national town hall meeting, *America After Charleston* on PBS.

During her tenure, SC Public Radio launched *Song Travels with Michael Feinstein* on NPR and expanded statewide news and public affairs coverage, with frequent reports coming out

of South Carolina for national distribution on NPR.

In 2009, O'Bryon received a national Lifetime Achievement Emmy Award in Business and Financial Reporting from the National Academy of Television Arts and Sciences. She has also received the Distinguished Achievement Award from the Society of American Business Editors and Writers. She is a fellow of the Midlands Diversity Leaders Initiative of the Riley Institute at Furman and currently serves as a board member for PBS, American Public Television (APT), the National Educational Telecommunications Association (NETA) and in the Midlands, the Central Carolina Community Foundation.

ETV's new 3000-pound TV and radio antenna was installed in Charleston after delays caused during installation by Hurricane Matthew

ETV's old TV antenna was comprised of 27 sections. Only two or three sections could be lowered at a time and each process took about four hours.

When Hurricane Matthew passed through, all the rigging on the tower needed to be secured two days before the hurricane to insure the structural integrity of the tower during the storm and to comply with insurance and OSHA rules.

Victory Starts Here: Fort Jackson Centennial is a celebration of the 100th anniversary of Fort Jackson in Columbia, SC. Archival material and interviews with Fort Jackson leaders, historians and community leaders provide a look back at the history and important milestones of the U.S. Army's largest Basic Combat Training Center, as well as its current and future impact on the city of Columbia and the state of South Carolina. From its beginning as Camp Jackson during World War I, Fort Jackson has become an important part of the social and economic life of this region and this state. The documentary is produced by Mark Adams, and premiered in June of 2017.



South Carolina ETV and SC Public Radio



Book Based on SC Public Radio Interviews Wins Award

SC Public Radio host Dr. Walter Edgar's book *Conversations with the Conroys* has won a Bronze Award from the 2016 Independent Publisher Book Awards. The book explores the family of South Carolina-based author Pat Conroy, who was best-known for *The Great Santini* and *The Prince of Tides*.

Based in part on radio interviews Dr. Edgar conducted for his weekly SC Public Radio program *Walter Edgar's Journal*, the book examines the sometimes subtle divide between the fiction of author Pat Conroy's work and his real family. Dr. Edgar gathered Conroy and four of his six siblings together for an unprecedented and fascinating radio roundtable, discussing life with their father (basis of

The Great Santini), a history of abuse made public by Conroy's work, the death of their brother, alienation from their sister, and their occasional unease in the public spotlight.

Publisher's Weekly said of the book: "A small gem of a book.... For fans of Conroy's books, this is a must-read."

Conroy was diagnosed with pancreatic cancer and died in 2016.

Dr. Edgar is the Neuffer Professor of Southern Studies Emeritus and Distinguished Professor Emeritus of History at the University of South Carolina. He is the author of *South Carolina: A History*, and editor of *The South Carolina Encyclopedia*.

The South Carolina Broadcasters Association has given its State Television and Radio (STAR) Award to **SC Public Radio** for best website. The ceremony, held August 6, 2016, also presented an Award of Merit to the radio staff for its 2015 "Thousand Year Flood" coverage, and to reporter Russ McKinney for *State House Week*, a concise weekly summation of legislative activity during each session.

Thirteen candidates for South Carolina's federal offices accepted invitations for **Palmetto Scene's** 2016 "A Conversation with the Candidates" series. An additional forum was hosted in 2017 for S.C.'s Fifth Congressional District, which opened for special election after Rep. Mick Mulvaney was elevated to the Trump administration.

Charleston City Paper's readers named WJWJ-FM in Beaufort their favorite News/Talk radio station. This is the second time a South Carolina Public Radio station has been voted a reader favorite. The Charleston station, WSCI-FM, was voted the readers' favorite in 2014.

ETV TELEVISION SERVICE:

Allendale/14	Greenville/29
Beaufort/16	Greenwood/38
Charleston/7	Rock Hill/30
Columbia/35	Spartanburg/49
Conway/23	Sumter/27
Florence/33	



SCETV Receives Auction Proceeds for Capital Needs Improvements

South Carolina ETV is embarking on an urgent capital improvement project that will upgrade its tall towers and support structures to current and upcoming safety standards. The project will last five to ten years, affect every transmitter, and will replace some structures built in the 1960s. The towers carry NOAA equipment and serve as backup service to the South Carolina Law Enforcement Division, the Civil Air Patrol, the Department of Homeland Security, as well as SCETV and SC Public radio transmitters.

Funding for the project is provided by non-taxpayer funds from a recent Federal Communications Commission auction, in which telephone and wireless companies bid on spectrum released by SCETV. The spectrum released was part of an overlap area in Spartanburg. Built prior to cable or internet, SCETV had deliberately built transmitters so signals would overlap, allowing schools to receive multiple SCETV channels featuring different content. With new technology, such overlap is no longer necessary. The Spartanburg channel will be relocated to Paris Mountain, where it will share service with the SCETV Greenville channel. Those viewers affected will receive their signal from Greenwood, Rock Hill, or Greenville instead with the same SCETV programming as always. The move may take up to three years to complete, depending on the schedule set by the FCC. The Spartanburg studio and staff will not be affected by the change.

The state legislature has restricted the use of FCC auction proceeds by proviso to capital improvements. ETV expects to receive auction proceeds in the amount of \$35 million in late 2017. The network has identified more than \$50 million in needed capital improvements.

South Carolina ETV and SC Public Radio

South Carolina ETV's mission is to enrich lives by educating children, informing and connecting citizens, ensuring the security of the state, celebrating our culture and environment, and instilling the joy of learning.

LOCAL VALUE

SCETV is an integral part of S.C.'s advancement.

SCETV strives to provide educational resources for our state's children, educators, and caregivers; support emergency preparedness throughout the state; provide government transparency through coverage of news and public affairs; and reach out to all members of our audience regardless of age, economy, race, or political beliefs.

As a trusted steward and valued partner in South Carolina, we take pride in our partnerships and projects that aim to improve the quality of life in our state.

KEY SERVICES

SCETV provided these vital local services:

- Educational content and training to schools and agencies.
- Support of the state's emergency communications system.
- Legislative coverage of House and Senate sessions, the State of the State Address, and additional meetings on-air and online.
- Outreach with "Smart Cat," our kids' mascot, whose mission is to keep children healthy, smart, and safe.
- Public safety training for law enforcement and first responders, including online courses on interoperability created by SCETV.

LOCAL IMPACT

SCETV's local services had a deep impact in South Carolina:

- SCETV provided online educational content to our state, including online teacher training and re-certification courses and face-to-face workshops to over 8,000 teachers, staff, and administrators.
- Courtesy of Sprint and SCETV, 200 PreK and after-school providers received free mobile broadband routers and 30GB of free cellular data per month.
- SCETV and SC Public Radio continue to document the history and culture of South Carolina with award-winning documentaries that create classroom resources for students.