



**SOUTH CAROLINA
public radio**

JULY 2015-JUNE 2016 LOCAL CONTENT AND SERVICE REPORT TO THE COMMUNITY



Gov. Nikki R. Haley of South Carolina signed a bill into law on Thursday that orders the removal of the Confederate battle flag from the Capitol grounds. By SCETV, via Associated Press on July 9, 2015. Photo by Sean Rayford/Getty Images. [Watch in Times Video »](#)



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ETV's State House Cameras Provide Worldwide Coverage as the Confederate Battle Flag is Removed from the Capitol

In the aftermath of the Charleston tragedy in which nine members of the Emanuel AME Church were gunned down during Bible study, South Carolina became a news focus.

Gov. Nikki Haley's press conference calling for the removal of the Confederate battle flag from the State House grounds was widely covered by national news.

The fiery debate over the Confederate battle flag on the State House grounds before ETV's permanent State House cameras also became a national broadcast, carried by CNN and excerpted on news services worldwide, as was the subsequent signing of the bill.

The ceremony lowering the flag, captured by ETV's cameras, was carried by national and

international newsmakers, including the BBC and DW-TV, and was seen as far away as Germany and China.

Because of ETV's commitment to coverage of the legislature, the State House is covered not only by ETV cameras but by control rooms on site, which allow for coverage of everyday legislative events as well as breaking news.

South Carolina ETV and SC Public Radio



Song Travels Wins Awards

South Carolina Public Radio's national series **Song Travels** has received multiple accolades.

Episodes with José James and Barbara Carroll have each won an Award of Distinction in the 22nd Annual Communicator Awards. An episode with Justin Kauflin has been honored with a 2016 Catholic Academy Gabriel Award. The 2016 New York Festivals International Radio Program Awards recognized **Song Travels' Home for the Holidays** episode with a Gold Award for Best Music Special.

Song Travels, in its third season on NPR, is hosted by multi-platinum-selling, two-time Emmy and five-time Grammy Award-nominated entertainer Michael Feinstein. It is produced by Shari Hutchinson, whose credits also include the acclaimed **Marian McPartland's Piano Jazz** and **Chamber Music from Spoleto USA**.



ETV's educational web portal, *Knowitall.org*, provides a collection of free, fun, interactive sites for K-12 students, teachers, and parents. Knowitall Media became Knowitall's new home for video, now optimized for use on tablets and mobile devices.

Educators have incorporated *Knowitall.org's* inquiry-based learning interactives, website teacher resources, lesson plans, simulations, image collections, and virtual field trips into their classrooms since its launch in 2000. Knowitall Media will include more than 850 videos that have been culled from the most popular *Knowitall.org* websites.

Over the next two years, ETV will update *Knowitall.org* video assets, as well as audio and photo galleries, migrating *Knowitall.org* interactives to the mobile environment. Following the launch of Knowitall Media, the free K-12 resources and interactives currently available -- including those found in **Artopia**, **Career Aisle**, **Gullah Net**, **Gullah Music**, **Gullah Tales**, and **A Natural State** -- will remain available.



Circle Unbroken, a national presentation from ETV, tells the story of the Gullah journey from Africa to America. Gullah people are descendants of slaves who lived in the Lowcountry and on the Sea Islands and developed a unique language and culture. Part musical performance, part documentary, the show portrays the origins of the Gullah culture from its early roots in Africa to modern time. Host "Aunt Pearlle Sue" is the performance name for Anita Singleton-Prather, a native of the Sea Islands and founder of the popular Gullah Kinfolk.

July 2015-June 2016



Andrew Brunk (right) appraises a Virginia Federal walnut cellarette, ca. 1800, in Charleston, South Carolina. Photo by Meredith Nierman for WGBH, (c) WGBH 2015.



Nicholas Lowry (left) appraises 1938 Dartmouth Winter Carnival posters in Charleston, South Carolina. Photo by Meredith Nierman for WGBH, (c) WGBH 2015.

4,500 PARTICIPANTS AND 150 VOLUNTEERS GATHER AT NORTH CHARLESTON CIVIC CENTER

Antiques Roadshow Visits Charleston for Three New Episodes

Antiques Roadshow selected Charleston as part of its 20th season. South Carolina ETV provided station staff, 150 volunteers, and local promotion for the appraisal event that led to three Charleston-based episodes on PBS February 15, 22 and 29, 2016.

The 13-time Emmy® nominated series came to Charleston in August of 2015 as part of its six-city summer production tour. More than 4,500 guests attended the all-day appraisal event where guests received valuations of their antiques and collectibles from specialists from the country's

leading auction houses and independent dealers.

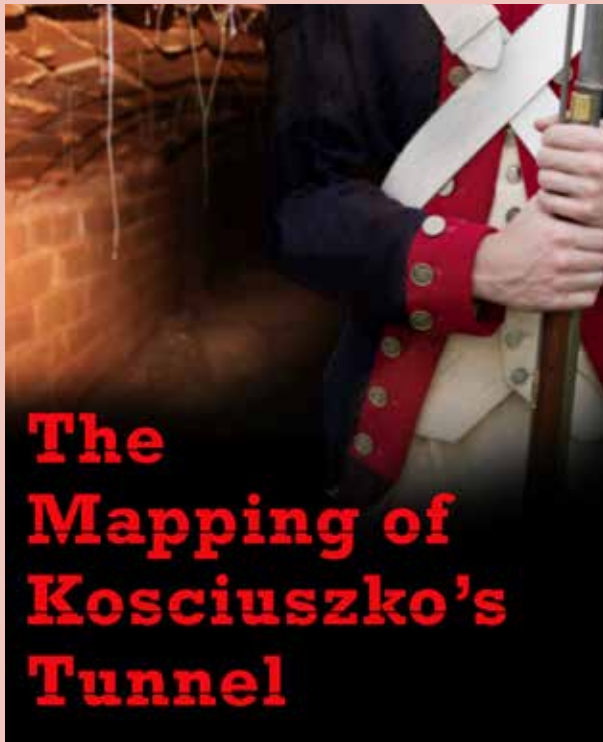
"We were thrilled to film in Charleston as part of our 20th season, where we found some amazing treasures," says Executive Producer Marsha Bemko. "Unexpected discoveries included items like a collection of Jimi Hendrix items acquired by a concert-goer at a 1970 show in Stockholm, Sweden, held just weeks before the famous musician's death."

"Ticket requests for our Charleston taping last summer were the second-highest in the

nation," said Linda O'Bryon, president and CEO of South Carolina ETV. "Our most popular local programs usually involve South Carolina history and culture, and **Antiques Roadshow** is a wonderful way to share our stories with a national audience."

As part of the new season, **Antiques Roadshow** reveals a surprising scope of treasures, and viewers see a new show opening, a new set and new "snapshot" feature that ultimately delivers more appraisals than ever before in each hour-long episode.

South Carolina ETV and SC Public Radio



The Kosciuszko mine is the only existing military tunnel that dates back to the American Revolution. The 125-foot tunnel is 3-4 feet in height and was dug by Patriot soldiers from the American lines toward the British-held Star Fort during the course of the 1781 siege of Ninety Six, S.C.

This **Carolina Stories** special, in cooperation with the University of South Florida, the Alliance for Integrated Spatial Technologies, and the National Park Service, documents the 3-D mapping and preservation efforts around the little-known tunnel, located at the Ninety Six National Historic site. It was produced by William Richardson of ETV's Spartanburg station.

The South Carolina Broadcasters Association awarded Bill Terrell a Masters Award for "Legendary S.C. on-air talent, broadcast educator, and community servant." Terrell was host of ETV's **Jobman Caravan**, which debuted in 1968, won ETV's first Emmy, and went on to a three-decade run.

Jobman Caravan originally used a remote TV truck to travel statewide. Using musical groups as a draw, **Jobman Caravan** provided job training for minority audiences as segregation ended. His program took viewers through the basics of filling out applications, job interview techniques and the workplace environment. It was not unusual for thousands to show up for the appearance of the "Jobman" and his "Jobettes," pictured at right. At one point the series reached nearly 70% of African-American households.

In the course of his three-decade tenure at ETV, he deftly kept pace with the times, updating the program's focus as the needs changed. Behind the scenes, he also served as ETV's Operations Manager for African-American Programming.



July 2015-June 2016



A new **Carolina Stories** focuses on the brief but pivotal stay of one of America's great artists at a South Carolina college. **Georgia O'Keeffe: A Woman on Paper** begins in 1915. O'Keeffe accepted a teaching position in South Carolina at Columbia College, wanting to escape New York for a more isolated existence with direct access to nature. It was here that she created a unique series of charcoal drawings, abstract images in black-and-white that were nothing like she had ever done.

The program follows O'Keeffe's career through various artistic stages, ending permanently in New Mexico, where she created more realistic paintings with vivid color. These Southwestern paintings are renowned for her depiction of shapes in nature; a technique which she first applied in charcoal in Columbia, S.C.

Scholars who give insight into O'Keeffe's life and works include Jacqueline Adams, director of the Goodall Gallery at Columbia College; Cody Hartley, director of Curatorial Affairs at the Georgia O'Keeffe Museum; Dr. Erika Doss, professor of American Studies at the University of Notre Dame; and Stephen Nevitt, professor of art at Columbia College.

This program was produced in partnership with the Columbia Museum of Art and Columbia College and commemorates the 100-year anniversary of O'Keeffe's tenure in Columbia. Support for the program was provided by Suzan and Ed Sellers, Joe and Melissa Blanchard, the Humanities Council^{SC}, the City of Columbia, and Elielson and DeAnne Messias. Sanford Adams is writer/producer/director/editor; Steve Folks is executive producer. The program is being offered nationally.



ETV launched a new app for television and radio, followed by a relaunch of its web presence.

The new apps are available at the iTunes and Android stores (South Carolina ETV and SCETV, respectively) and bring both ETV and SC Public Radio experiences to mobile. The new web presence, designed by Cyberwoven, features cleaner navigation and allows for faster updating for news events.

South Carolina ETV and SC Public Radio



SCETV's Vivian Howard of **A Chef's Life** has won Outstanding Personality/Host in the 2016 James Beard Foundation awards. The TV series follows Howard as she searches for Southern family recipes and heirloom foods to use in new ways for the two restaurants she runs with husband Ben in Kinston, N.C. Directed by Cynthia Hill, the Peabody and Emmy-winning program is presented nationally by SCETV and is in production for its fourth season on PBS.

The James Beard Foundation, the culinary industry's most prestigious recognition program, honors the nation's top cookbook authors, culinary broadcast producers and hosts, and food industry journalists. Nominees and guests gathered at an exclusive celebration dinner, hosted by James Beard Award winner Ming Tsai, on Tuesday, April 26, at Pier Sixty at Chelsea Piers in New York City. Howard has been previously invited to the Beard House, where chefs are invited to "perform" by presenting lunches, brunches, workshops, and dinners to Foundation members and the public.

SC TEACHER NAMED TO PBS DIGITAL INNOVATORS PROGRAM

In April, ETV announced Carla Jefferson from Darlington County School District as one of this year's PBS LearningMedia Digital Innovators.

These Lead Digital Innovators receive year-long professional development opportunities that include virtual training, access to exclusive resources from PBS LearningMedia, a free PBS TeacherLine professional development course, networking opportunities and ongoing support in their community from their local PBS member stations.

In addition, the 52 Lead Digital Innovators receive an all-expense paid trip to Denver, Colorado to participate in the 2016 PBS LearningMedia Digital Summit and the International Society for Technology in Education (ISTE) conference.

Dean Byrd, Director of ETV's Education Division, said "Jefferson will represent ETV and the entire Darlington community as she continues to enhance her skills with these one-of-a-kind resources, tools and training from PBS LearningMedia."



Emmy award-winning series **Expeditions with Patrick McMillan** enters its third national season on public television. This season, Patrick is joined by new co-host Katie Mixon. The series is a co-production with Clemson University.

A Seat at the Table: Pathways to Reconciliation

FILM AND STUDIO FOLLOW-UP ALLOW LOCAL LEADERS TO REFLECT

A Seat at the Table opens a conversation about race with interviews of people who have spent years thinking about race and reconciliation, including Congressman James Clyburn; Secretary of Education Dick Riley; Dr. Millicent Brown of Claflin University; businesswoman Darla Moore; historians Dan Carter and Bobby Donaldson; journalist Claudia Smith Brinson; Bud Ferillo, producer of **Corridor of Shame**; and other prominent South Carolinians. The documentary also examines the work of the William Winter Institute for Racial Reconciliation in Mississippi, which might serve as a model for reconciliation work in South Carolina and across the country.

The studio follow-up, hosted by Beryl Dakers, brought a small, diverse group of local leaders together to reflect on racial reconciliation in the state.



JANUARY 2016

Gov. Haley and Mayor Riley Give Joint Interview to ETV

The Riley Institute's Wilkins award-winners Gov. Nikki Haley and Charleston Mayor Joe Riley sat down with ETV's **Palmetto Scene** in January of 2016 to recount their days following the Charleston AME shootings.

Gov. Haley remembers leaving a message for Sen. Clementa Pinckney offering assistance when she heard there had been an incident at his church. It was a normal legislative day, and she believed he was still in Columbia. She said it never crossed her mind that he would never hear her message.

Mayor Riley also believed Sen. Pinckney was in Columbia, learning only when he arrived at Charleston's Emanuel AME Church that the senator was one

of the victims inside.

Saying the next 48 hours were "a complete blur," Gov. Haley recounts conversations with her family and staff, meetings she held with elected representatives of both parties, civic leaders, the federal delegation, and the concern that when she stood to ask for the removal of the Confederate battle flag, she and her husband might be standing there alone.

Mayor Riley recalls bringing all the families together to break news of the shooting to them, and how community leaders worked with outsider groups who came to protest. A longtime proponent of the flag's removal, Mayor Riley also recounts the "joy" from the crowd when the flag was removed.

South Carolina ETV and SC Public Radio



Moderator Gwen Ifill in Charleston's Circular Church.



Panelists assemble before the cameras for the **America After Charleston** taping.

America After Charleston Provides a National Town Hall on Race and Reconciliation

ETV was a co-producer of **America After Charleston**, a one-hour town hall meeting that aimed to explore the many issues propelled into public discourse after a white gunman shot and killed nine African-American parishioners in Charleston's Emanuel African Methodist Episcopal Church in June 2015.

Gwen Ifill, **PBS NewsHour** co-anchor and managing editor, and moderator and managing editor of **Washington Week**, moderated the special broadcast. **America After Charleston**, produced for PBS by WETA Washington, DC, WGBH Boston and South Carolina ETV Network, with funds provided by PBS

and the Corporation for Public Broadcasting, aired Monday, September 21, 2015, on PBS.

The events in Charleston sparked national conversations about the meaning and significance of the Confederate flag, put new focus on the political call to action, "Black Lives Matter," and has made race and the changing demographic landscape a central topic in the 2016 elections.

Through conversations with the families of the victims, Charleston civic leaders and commentators from across the country, this town hall special brought together a diverse range of voices to engage in constructive conversation about

the issues raised by the events in South Carolina.

The special engaged audiences across digital platforms through exclusive web content, live social media integration during the broadcast and educational resources that will be made available to teachers and students.

"ETV's place in the media landscape has always been to document our state's history and culture, so adding our presence to this national project is both appropriate and meaningful," said Linda O'Bryon, SCETV president and CEO. "The thoughtful conversations in Charleston have been like no other in the nation."

July 2015-June 2016



SC Public Radio and ETV Provide Local and National Coverage of 1,000-Year Flood

Devastating rain turned into the “thousand-year flood” as small dams, levees, and a 200-year-old canal in the center of the capital city collapsed, submerging neighborhoods, major roadways, and threatening interstate bridges in South Carolina. ETV and SC Public Radio producers covered the story, including on-air station staff and master control personnel who stayed overnight in our studios.



ETV, which also manages 14 NOAA weather radio transmitters, always serves as the media of record for South Carolina government. More than 100 articles, radio, TV, and web reports were created as S.C. Public Radio and ETV covered the crisis. Eleven live statewide broadcasts covered the Governor’s daily briefings on all platforms. Thirty-five weather and news segments updated the public on the flood, as well as 75 alerts, 40 FEMA notifications, 37 local and 18 national NPR news packages, two half-hour TV programs on recovery efforts, and daily alerts and crawls from the S.C. Emergency Management Division.



Continued coverage on the destruction of the state infrastructure, some also historic in nature, remains a focus of the station’s reporting. ETV’s website on the flood won one of the ten “Notable Documents Awards” given by the S.C. State Library system in 2016.

South Carolina ETV and SC Public Radio



SCETV Presents:

ETV Partners with UNC-TV and Southern Documentary Fund to Create Showcase for Southern Filmmakers

The Carolinas' two statewide public television networks, South Carolina ETV and UNC-TV, have partnered with the Southern Documentary Fund to create an exciting new TV showcase for independently produced documentary films about the American South.

Reel South is an anthology series highlighting the best non-fiction storytelling from the region. Distributed to over a dozen public television stations around the Southeast, the series brings diverse Southern voices, topics, and points of view into millions of homes.

The six acclaimed films have recently premiered at film festivals and theaters. The films include stories about a barn dance, follow Carolina cotton to China, recount Rock Hill's "Friendship 9," and watch an artist transform saplings into sculptures.



The films are:

The Last Barn Dance A story about farming, fragility, and a fight to save the family business. Randy Lewis struggles to save his dairy farm in the piedmont region of North Carolina, where dozens of family-owned dairies have disappeared. While keeping the business afloat, Randy also hosts one of the only true old-time barn dances left in the region, keeping the tradition alive and the community that loves it. A film by Ted Richardson and Jason Arthurs.

July 2015-June 2016

Tommy! The Dreams I Keep Inside Me A touching portrait of Tommy Onorato, a 60-year-old man with Autism Spectrum Disorder (ASD) and the life-long dream of singing with a Big Band. Armed with his golden voice and his All-American optimism, Tommy embarks on a quest to have the “world on a string.” A film by Rodrigo Dorfman.



Cotton Road Americans consume nearly 20 billion items of clothing each year, yet few of us know how our clothes are made, much less who produces them. This episode follows the cotton commodity from South Carolina farms to Chinese factories, illuminating the people and processes behind a global supply chain. A film by Laura Kissel.



Counter Histories: Rock Hill In 1961 nine college men decided they were ready to go to jail to fight segregation laws and inequality in Rock Hill, S.C. Their sit-in at the local whites-only lunch counter changed the course of the civil rights movement. A film by FR3DER1CK.



Can't Stop The Water The story of Isle de Jean Charles, Louisiana and the Native American community fighting to save its culture as its land washes away. A film by Rebecca Marshall Ferris and Jason Ferris.



Bending Sticks A celebration of the 25-year career of internationally renowned environmental artist Patrick Dougherty, who has created monumental, site-specific sculptures out of nothing more than saplings. A film by Penelope Maunsell and Kenny Dalsheimer.

South Carolina ETV and SC Public Radio



NPR's **Here and Now** Broadcasts from SC Public Radio Studios

Here and Now, the weekday news program from NPR, broadcast live from the SC Public Radio studios Feb. 18 and 19, 2016. The program covered the day's news, with an emphasis on both upcoming South Carolina primaries, as well as reports from the SC Public Radio staff on other regional stories.

Co-hosted by award-winning journalists Robin Young and Jeremy Hobson, **Here and Now** has a daily lineup which includes interviews with NPR reporters, editors and bloggers, as well as leading newsmakers, innovators and artists from across the U.S. and around the globe. Hobson (pictured) anchored from our Columbia studios.

Here and Now reaches an estimated 3.7 million weekly listeners on over 424 stations across the country.

The Mayor: Age of Riley Recounts Charleston Mayor's Four-Decade Tenure



The Mayor: Age of Riley, directed by Barbara Tranter and produced by Jennet Robinson Alterman, follows the career of Charleston Mayor Joe Riley's remarkable four decade tenure. The film, four years in the making, features interviews with Mayor Riley and those who found favor (and disfavor) with his vision for the city.

It's an inspiring story of an Irish Democrat in the American South who provided guidance and compassion to his community for an incredible 40-year period as the Mayor of Charleston, S.C. The film begins with a 1969 hospital strike and follows Riley's battles over historical design, Hurricane Hugo, his appointment of the city's first black police chief, the flying of the Confederate battle flag, gentrification, the closing of Charleston's Naval Shipyard, and the Emanuel AME tragedy.



Pulitzer Prize winners Kathleen Parker, Glenn Smith, and Julia Peterkin.

From the Jazz Age to the Digital Age: Pulitzer Prize Winners in South Carolina Commemorates Pulitzer's 100th Anniversary

From the Jazz Age to the Digital Age: Pulitzer Prize Winners in South Carolina, three programs to commemorate the 100th anniversary of the Prizes in 2016, were produced by SCETV in partnership with the Humanities Council^{SC} and the USC College of Information and Communications.

The first program features South Carolina's living Pulitzer Prize commentators and columnists, Kathleen Parker and Jim Hoagland, both of **The Washington Post**. The second program features South Carolina's living Pulitzer Prize-winning reporters: Glenn Smith, Jennifer Berry-Hawes and Natalie Caula-

Hauff, whose series with Doug Pardue on domestic violence won the 2015 Pulitzer Prize in Public Service at **The (Charleston) Post and Courier**. The third program examines the significance and lasting impact of the late Julia Peterkin, South Carolina's only recipient of the Pulitzer Prize in literature.

The first two programs are moderated by Charles Bierbauer, Dean of the USC College of Information and Communications and former CNN reporter. The honorees provide insight on the significance of the Pulitzer Prizes they have received. They also discuss the dedication and demands of award-winning

journalism, and how their work has resulted in a positive social impact. The third program featuring Peterkin is moderated by SCETV's Beryl Dakers and features Gayla Jamison, producer/director of the film "Cheating the Stillness: The World of Julia Peterkin," Peterkin biographer Susan Millar Williams and Peterkin scholar Margaret Washington of Cornell University. They talk about her gifts as a storyteller and address her remarkable achievements in the context of the Jazz Age.

All three programs aired statewide in May of 2016, and are available for school use.

South Carolina ETV and SC Public Radio



Artifact 1.2, by K. Kim Thomas. Crocheted recycled plastic shopping bags, branches, string.

ETV Partners with Palmetto Curatorial Exchange to Train Future Art Curators

College students learn to be curators with the Palmetto Curatorial Exchange, and they do so by taking over walls in public buildings, including a wall at ETV.

The art departments of the University of South Carolina and Clemson University offer academic credit to participating students. CC: Curating & Collections - an international arts consulting company headed by Cecelia Stucker - coordinates with university faculty to develop curricula, host guest lectures, promote professional development and interface with collaborating collections, artists and host venues. ETV hosts a reception for each six-month exhibit.

South Carolina ETV Wins Awards for Museum Film

The Telly Awards have named South Carolina ETV's **The Carrier Will Lead** as a Silver and Bronze winner in the 37th Annual Telly Awards. It has also been named a CINE Golden Eagle finalist.

The Carrier Will Lead won a Silver Telly award for Non-Broadcast Motivational, and a Bronze Telly award for History/Biography. The documentary film is used at Patriot's Point Naval and Maritime Museum as part of the *USS Yorktown's* visitor experience. Don Godish was the executive producer and writer, Tabitha Safdi was producer, director, and editor, and Mark Adams was editor and co-producer.

In addition to the Telly Awards, the film was also named a CINE Golden Eagle finalist. Notable CINE alumni include Steven Spielberg, Martin Scorsese, John Lasseter, Ken Burns, Albert Maysles, Jim Henson, and Barbara Kopple.

"Part of our mission to document the history and culture of South Carolina includes not only TV and radio, but specialty films for museums," said Linda O'Bryon, president and CEO of ETV. "It's a lesser-known aspect of what we do, but we provide the important educational and documentary skills these historical and cultural institutions require."



Making It Grow Wins Telly Award

The Telly Awards have named ETV and Clemson University's **Making It Grow** as a Bronze winner in the 37th Annual Telly Awards for their "Mason Jar Salads" segment.

In a segment produced for the live weekly horticulture call-in program from ETV's Sumter studios, host Amanda McNulty and guest Laurie Aker of Earth Fare showed how to build a salad inside the famous jars.

Producer Sean Flynn noted that the Emmy-winning program recently updated their studio look, and this is the first award the program has received using their new kitchen set.

"It's the great team behind the windows and lenses who are responsible -- plus Sean's never ending fountain of ideas," said program host McNulty.

NATIONAL ETV PRESENTATION Climate Change: A Global Reality

Moderator John King of CNN and expert panelists examine the relationship between climate change and human activities in a national ETV program.

Topics include rising sea levels and temperatures, multi-year droughts, and public policy initiatives that might blunt the impact of climate change. The program is also being used to spark discussions in coastal communities in South Carolina and Georgia.

Funding is provided by the United States Department of Energy and the Medical University of South Carolina.



Host John King in the ETV studios.



SC Public Radio Podcast Named to Top 10 List

Health Focus with Bobbi Conner has been named as one of the "10 Best General Medical Podcasts" by TopRNtoBSN.com, a leading online information source for current and prospective nursing students. Doctors, medical professionals, and researchers from the Medical University of South Carolina are featured each week in a series of radio interviews on South Carolina Public Radio. Listeners hear about the latest medical advances and new treatments on a broad range of topics.

Host Bobbi Conner is an award-winning public broadcaster. She has been producing and hosting public radio programs for over 30 years. She was the longtime host of the national **Parents Journal** public radio program and has lived in the Charleston area for over twenty years. **Health Focus** airs Monday and Wednesday mornings.

South Carolina ETV and SC Public Radio

South Carolina ETV's mission is to enrich lives by educating children, informing and connecting citizens, ensuring the security of the state, celebrating our culture and environment, and instilling the joy of learning.

LOCAL VALUE

SCETV is an integral part of S.C.'s advancement.

SCETV strives to provide educational resources for our state's children, educators, and caregivers; support emergency preparedness throughout the state; provide government transparency through coverage of news and public affairs; and reach out to all members of our audience regardless of age, economy, race, or political beliefs.

As a trusted steward and valued partner in South Carolina, we take pride in our partnerships and projects that aim to improve the quality of life in our state.

KEY SERVICES

In FY 2015-2016, SCETV provided these vital local services:

- Educational content and training to schools and agencies
- Support of the state's emergency communications system
- Legislative coverage of House and Senate sessions, the State of the State Address, and additional meetings on-air and online
- Outreach with "Smart Cat," our kids' mascot, whose mission is to keep children healthy, smart, and safe
- Public safety training for law enforcement and first responders, including online courses on interoperability created by SCETV

LOCAL IMPACT

SCETV's local services had a deep impact in South Carolina:

- SCETV provided online educational content to our state, including online teacher training and re-certification courses and on-location workshops to 5,962 teachers
- Courtesy of Sprint and SCETV, 154 First Steps 4K providers received free mobile broadband routers and 15GB of free cellular data per month
- SCETV and SC Public Radio continue to document the history and culture of South Carolina with award-winning documentaries that create classroom resources for students