



For immediate release:  
December 6, 2023

## SCETV now available to Hulu + Live TV subscribers

**COLUMBIA, S.C.** – South Carolina ETV (SCETV) is now live streaming on Hulu + Live TV, one of the nation’s largest streaming services for live television with more than 4.5 million subscribers. Hulu + Live TV’s subscribers will now have access to high-quality, inspiring and educational content from SCETV such as [After Action](#), [The Cool and the Strong](#) and [Yoga in Practice](#) along with PBS favorites including [PBS NewsHour](#), [FRONTLINE](#) and [Antiques Roadshow](#).

SCETV and additional participating PBS stations will be live streaming programming on Hulu + Live TV in more than 300 markets over the next year. This agreement represents PBS’s continued commitment to make its quality and award-winning content accessible to all Americans on as many digital platforms as possible. Visit the [Hulu website](#) for a full list of supported devices.

In addition to Hulu + Live TV, viewers can access programs on [scetv.org](#). Content can also be streamed on the [SCETV app](#), which is available on all iOS and Android devices, and YouTube TV. On-demand content is available on all SCETV-branded PBS platforms, including PBS.org and PBSKIDS.org, as well as the PBS app and PBS KIDS app. In addition, content can be streamed through Roku, Apple TV, Amazon Fire TV, Samsung TV and Chromecast. ETV Endowment members are also able to view an extended library of quality public television programming via [SCETV Passport](#).

Hulu is a subscription streaming service that launched in October 2007, and offers a library of films and television series from studios Live TV. Live TV subscribers can additionally watch live sports, breaking news, awards shows, primetime dramas, daytime soaps, local teams and weather forecasts, Hulu Originals, and shows and movies in the Hulu streaming library.

### QUOTES

“We are excited to announce that SCETV is now live streaming on Hulu + Live TV, a major player in the realm of live television streaming. This development underscores our commitment to making SCETV’s enriching and educational content accessible to a wider audience on digital platforms. In an era where digital streaming is becoming increasingly popular, we are dedicated to reaching our viewers wherever they choose to watch, ensuring that they continue to enjoy the SCETV and PBS programming they hold dear.”  
–**SCETV President and CEO Adrienne Fairwell**

“This collaboration not only extends SCETV’s reach to a vast audience but also underscores PBS’s commitment to making award-winning content accessible across digital landscapes. The inclusion of SCETV’s inspiring programs complements the platform’s diverse offerings. We’re excited to share our enriching content with audiences nationwide.” –**SCETV TV Programming & Broadcast Traffic Director Cheryl Nunnley**

### FAST FACTS

- SCETV is now live streaming on Hulu + Live TV, one of the nation’s largest streaming services for live television with more than 4.5 million subscribers.
- Hulu + Live TV’s subscribers will now have access to inspiring and educational content from SCETV.
- SCETV and additional participating PBS stations will make Hulu + Live TV available in more than 300 markets over the next year.
- Visit the [HULU website](#) for a full list of supported devices.



- In addition to Hulu + Live TV, viewers can access programs on [scetv.org](https://www.scetv.org). Content can also be streamed on the [SCETV app](#), YouTube TV, SCETV-branded PBS platforms, Samsung TV, Chromecast and [SCETV Passport](#).

### **About South Carolina ETV and Public Radio**

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

### **ABOUT PBS**

[PBS](https://www.pbs.org), with more than 330 member stations, offers all Americans the opportunity to explore new ideas and new worlds through television and digital content. Each month, PBS reaches over 120 million people through television and 26 million people online, inviting them to experience the worlds of science, history, nature, and public affairs; to hear diverse viewpoints; and to take front-row seats to world-class drama and performances. PBS's broad array of programs has been consistently honored by the industry's most coveted award competitions. Teachers of children from pre-K through 12th grade turn to [PBS LearningMedia](#) for digital content and services that help bring classroom lessons to life. As the number one educational media brand, [PBS KIDS](#) helps children 2-8 build critical skills, enabling them to find success in school and life. Delivered through member stations, PBS KIDS offers high-quality content on TV — including a PBS KIDS channel — and streaming free on [pbskids.org](https://www.pbskids.org) and the [PBS KIDS Video app](#), games on the [PBS KIDS Games app](#), and in communities across America. More information about PBS is available at [PBS.org](https://www.pbs.org), one of the leading dot-org websites on the internet, Facebook, Instagram, or through our apps for mobile and connected devices. Specific program information and updates for press are available at [pbs.org/pressroom](https://www.pbs.org/pressroom).

### **About Hulu**

Hulu is the leading and most comprehensive all-in-one premium streaming service that offers an expansive slate of live and on-demand entertainment, both in and outside the home, through a wide array of subscription options that give consumers ultimate control over their viewing experience. As part of the Disney Entertainment segment, Hulu is the only on-demand offering that provides access to shows from every major U.S. broadcast network, libraries of hit TV series and films – including licensed content available exclusively on Hulu – and award-winning Hulu Originals, both with and without commercials. With Hulu + Live TV, subscribers receive a unique combination of access to 90+ live news, entertainment and sports TV channels from 20th Television, The Walt Disney Company, ABC, NBCUniversal, CBS Corporation, The CW, Turner Networks, A+E Networks and Discovery Networks, as well as access to Disney+ and ESPN+ included as part of the base plan. Visit [hulu.com](https://www.hulu.com) to subscribe or learn more about the service.

### **Media Contact:**

Landon Masters  
[media@scetv.org](mailto:media@scetv.org)  
(803) 737-3337