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South Carolina ETV wins 21 Telly awards

Shows and programs take gold, silver and bronze recognition in various categories

COLUMBIA, S.C. – South Carolina ETV (SCETV) received a total of 21 Telly awards this season. The Telly Awards annually showcase the best work created within television and across video for all screens. Receiving more than 12,000 entries from all 50 states and five continents, Telly Award winners represent work from some of the most respected advertising agencies, television stations, production companies and publishers from around the world.

SCETV was honored with two gold, eight silver and eleven bronze trophies.

Three of SCETV's nationally distributed programs also claimed Telly awards this season. *Our Vanishing Americana*, a documentary that captures the essence of South Carolina community icons and historic businesses, won a Gold award, four Silver awards and a Bronze award in various television and documentary categories including editing, videography, directing and history. *By The River*, in its first season of national distribution, received two Silver awards for Television Series in the Cultural and Education & Discovery categories. *How She Rolls*, a half-hour, lifestyle documentary and culinary series, won three bronze awards.

Making It Grow won three Bronze awards for *Growing, Harvesting, and Packing Peaches, The Philip Simmons Memorial Garden,* and the *Ikebana using Anthuriums, Orchids, and Monstera Leaves* episodes.

In addition, SCETV's digital series *From the Sky* won two awards, including a Gold award for the series in the Television – Aerial Cinematography category. The *Gun Reform* episode of *Palmetto Perspectives* and promotion for the *South of Spooky* podcast both received Silver awards in the Television and Video categories, respectively.

See below for a full list of SCETV Telly Award winners:

Gold Awards

<u>From the Sky, Coast to Coast</u>: Television – Aerial Cinematography category <u>Our Vanishing Americana</u>: Television – Editing category

Silver Awards

Palmetto Perspectives, Gun Reform: Television – Social Impact categoryOur Vanishing Americana:Television – Videography / Cinematography categoryOur Vanishing Americana:Television – Directing categoryOur Vanishing Americana:Television – Travel/Tourism categoryOur Vanishing Americana:Documentary – Long Form (Above 40 minutes) categorySouth of Spooky Podcast Promo:Promotional Video – Podcast categoryBy The River, National Season 1:Television – Series:Cultural categoryCultural category

Bronze Awards

<u>Making It Grow, Growing, Harvesting, and Packing Peaches</u>: Television – Miscellaneous category <u>Making It Grow, The Philip Simmons Memorial Garden</u>: Television – Miscellaneous category <u>Making It Grow, Ikebana using Anthuriums, Orchids, and Monstera Leaves</u>: Television – Miscellaneous category <u>This Wook in SC</u>: Television – Series: Video, Journalism estagory

<u>This Week in SC</u>: Television - Series: Video Journalism category <u>From the Sky, SC at Night</u>: Online - Aerial Cinematography category <u>Our Vanishing Americana</u>: Television – History category



<u>How She Rolls, Still Rolling</u>: Television - Videography / Cinematography category
<u>How She Rolls, Still Rolling</u>: Television - Food & Beverage category
<u>How She Rolls, Still Rolling</u>: Television – Reality category
<u>By The River, Anjali Enjeti</u>: Television – Cultural category
<u>By The River, Anjali Enjeti</u>: Television - D&I category

Visit the Telly Awards website for a <u>full list of the 44th Annual Telly Awards winners</u>.

QUOTES

"The SCETV team is remarkable. Every day they find ways to tell informed and entertaining stories that keep the people of this state captivated. I'm proud to see our team receive the recognition they have earned." –SCETV Interim President and CEO Dr. Stephanie Cook

"Our team is passionate about their work. It's a passion that our audience can see and feel. It's what drives us to create informative documentaries, immersive educational resources, engaging television series and multi-platform initiatives. This recognition reflects the enthusiasm our team puts into the content being produced." –Chief Content Officer Tabitha Safdi

FAST FACTS

- SCETV received 21 Telly awards two gold, eight silver and eleven bronze trophies.
- The Telly Awards annually showcase the best work created within television and across video for all screens.
- SCETV programs receiving recognition include *Our Vanishing Americana*, *From the Sky*, *By The River, Palmetto Perspectives*, *South of Spooky, Making It Grow*, *How She Rolls* and *This Week in SC*.
- Visit the Telly Awards website for a full list of the 44th Annual Telly Awards winners.

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