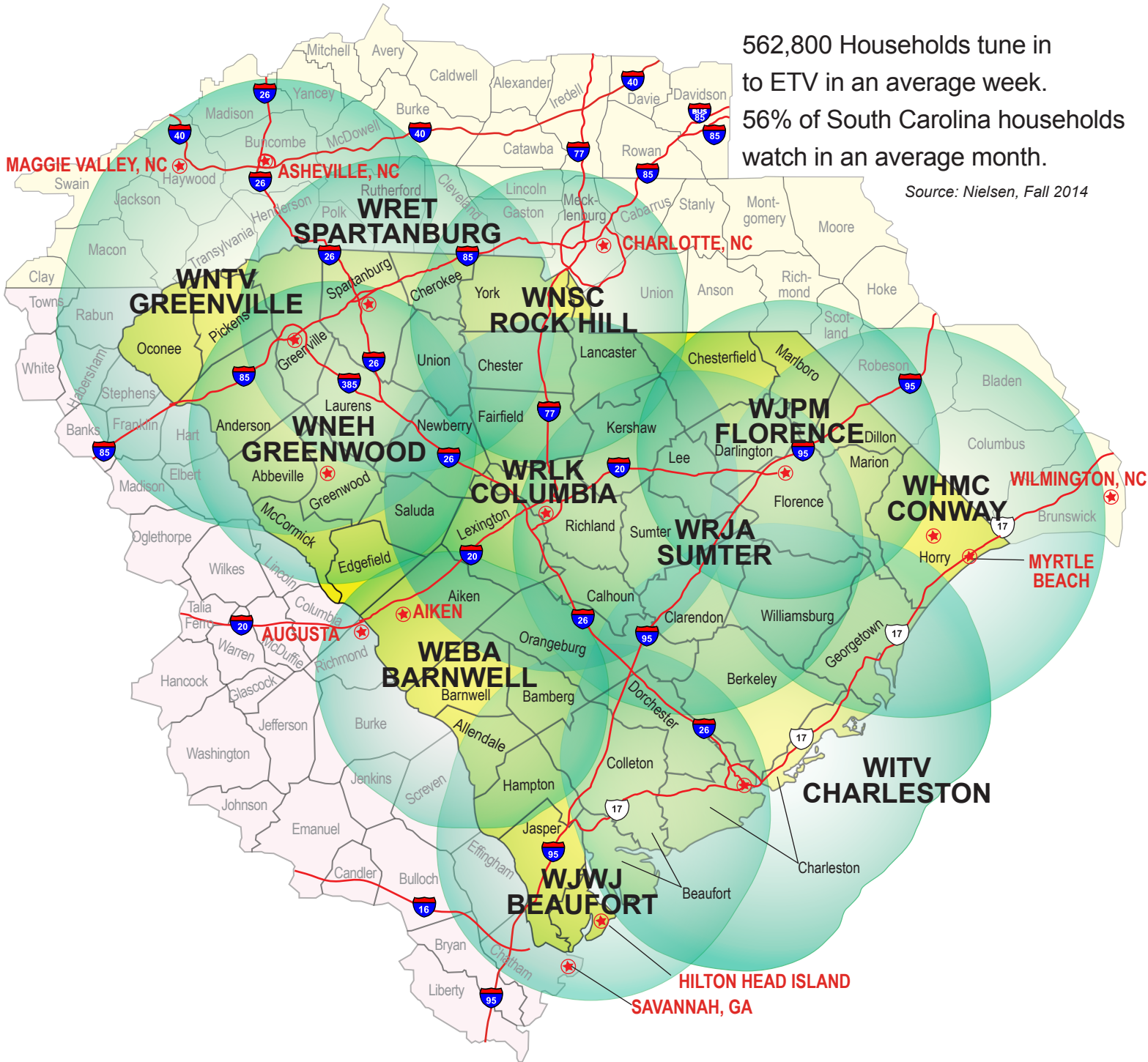


ETV COVERAGE AREA

562,800 Households tune in to ETV in an average week.
56% of South Carolina households watch in an average month.

Source: Nielsen, Fall 2014



ETV reaches into 8 DMAs, including 5 of the top 100:

- | | |
|--|-----------------------------------|
| #24 Charlotte, NC | #99 Charleston |
| #36 Greenville/Spartanburg, SC/Asheville, NC | #104 Myrtle Beach/Florence/Conway |
| #79 Columbia | #115 Augusta, GA/Aiken, SC |
| #96 Beaufort/Hilton Head, SC/Savannah, GA | #187 Greenwood/Greenville |



The South Carolina ETV network includes 11 TV stations and 8 radio stations blanketing the state, as well as parts of North Carolina and Georgia.

