

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (March 2008)	FOR FCC USE ONLY
FCC 388 DTV Quarterly Activity Station Report		FOR COMMISSION USE ONLY FILE NO. -20081006ADI	
Licensee SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION			
Call Sign WRLK-TV	Facility Id 61013	Previous Call Sign (if applicable)	
Community of License			
City COLUMBIA	State SC	County RICHLAND	Zip Code 29201 -
Nielsen DMA COLUMBIA SC	World Wide Web Home Page Address WWW.MYETV.ORG	Licensee Renewal Expiration Date (mm/dd/yyyy) 12/01/2012	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)			
<input checked="" type="checkbox"/> Analog	35		
<input checked="" type="checkbox"/> Digital	32		
Report reflects information for quarter ending: 09/30/2008			
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input type="radio"/> Option Two (B and D) <input checked="" type="radio"/> Option Three (C and D)			
Over the past quarter, have you fully complied with the requirements of this option?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Simulcasting:			
Are you simulcasting on your Analog channel and your primary Digital stream?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Application Purpose:			
<input checked="" type="radio"/> DTV Education Report			
<input type="radio"/> Amendment		File Number -	
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.			

Section C (For Noncommercial broadcasters only)

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details).	
Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day, depending on the date) during each day this quarter?	<input checked="" type="radio"/> Yes <input type="radio"/> No
30 Minute Educational Programs - Last Quarter	
How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.	
Total number of 30 Minute Informational Programs 5	
Comments: DIGITAL TV 101 EXPLAINS THE BASICS OF DIGITAL TV, THE NUMBERS AND LETTERS ATTACHED TO NEW TV SETS AND COVERS TOPICS SUCH AS WIDESCREEN, COUPONS AND CONVERTER BOXES.	

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: WE ADVERTISED OUR ON-LINE MINI-COURSE ON DTV.	

Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: OUR WEBSITE, WWW.MYETV.ORG/DTV HAS CONSUMER TIPS, A SHOPPING GUIDE, FAQ'S AND A LINK TO ASK A QUESTION. OUR CONGRESSIONAL DELEGATION, THE LT. GOVERNOR'S OFFICE ON AGING AND AARP HAVE SHARED OUR DTV WEB PAGE WITH THEIR CONSTITUENCIES.	
Additional DTV Outreach Efforts -- Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input checked="" type="checkbox"/> Speaking Engagements	
Comments: ON AUGUST 25, HAP GRIFFIN, OUR VICE PRESIDENT OF ENGINEERING SPOKE WITH PRIMETIMES, A COMMUNITY GROUP AT PALMETTO HEALTH BAPTIST FOR ADULTS 55 AND OVER THAT OFFERS EDUCATIONAL PROGRAMS FOR ITS MEMBERS, ABOUT THE SWITCH TO DIGITAL TELEVISION.	
<input checked="" type="checkbox"/> Community Events	
Comments: ON AUGUST 5TH, HAP GRIFFIN ATTENDED A PUBLIC FORUM IN SALUDA, SC HEADED BY CONGRESSMAN GRESHAM BARRETT TO EXPLAIN THE FEDERAL CONVERTER BOX PROGRAM AND TAKE QUESTIONS FROM THE PUBLIC. HE WAS ONE OF SEVERAL BROADCASTERS THERE AND ANSWERED A NUMBER OF QUESTIONS ON THE SUBJECT.	
<input type="checkbox"/> Other (describe)	
Comments:	
This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.	
Comments:	

Station Certification	
I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.	
Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing VICE PRESIDENT, ENGINEERING
Signature L. W. GRIFFIN, JR.	Date (mm/dd/yyyy) 10/06/2008

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.