



For immediate release:
September 7, 2023

SCETV program unveils the impact of disparities during COVID-19 pandemic

COLUMBIA, S.C. – South Carolina ETV and Public Radio (SCETV) has released a new program, offering insights into the complex challenges posed by the COVID-19 pandemic and its disproportionate impact on communities of color. Moderated by CNN Anchor and Chief National Correspondent John King, ***Exposing Disparity: COVID-19's Lasting Impacts*** will premiere on Sept. 7 at 8:30 p.m. on ETV-HD and be distributed to public television stations across the U.S. this fall.

The COVID-19 pandemic underscored existing disparities in our society, affecting people of color at a significantly higher rate than their white counterparts. Mixed messages in the public health response further complicated efforts to address these disparities effectively. ***Exposing Disparity: COVID-19's Lasting Impacts*** brings together a panel of esteemed experts from across the country to delve into the critical issues surrounding health disparities, misinformation, social determinants of health and preparedness for future pandemics.

John King, CNN Anchor and Chief National Correspondent, leads the conversation as the moderator of ***Exposing Disparity: COVID-19's Lasting Impacts***. With a career marked by insightful reporting and in-depth analysis, King guides the panelists and viewers through the intricate landscape of COVID-19's lasting impacts on marginalized communities.

The panel features a lineup of experts, each bringing a unique perspective to the discussion:

- **Dr. Sandra Lindsay:** Vice President of Public Health Advocacy, Northwell Health, Queens, New York.
- **Dr. Jeannette Kowalik:** Public Health Consultant, Jael Solutions Consulting Services, LLC; Faculty at Baylor University's MPH program and the Morehouse School of Medicine.
- **Dr. Loretta Christensen:** Chief Medical Officer of the Indian Health Service, an enrolled member of the Navajo Tribe.
- **Dr. Linda Bell:** State Epidemiologist and Director of the Bureau of Communicable Disease Prevention and Control, South Carolina Department of Health and Environment Control.
- **Arnold Alier Martinez:** Director of the Bureau of Public Health Preparedness, South Carolina Department of Health and Environment Control.

Produced by [SCETV](#), production funding for ***Exposing Disparity: COVID-19's Lasting Impacts*** is provided by the Medical University of South Carolina, U.S. Department of Energy and Allen University. In addition to airing on SCETV's network, this program will also be distributed to public television stations across the U.S. through the [National Educational Telecommunications Association](#).

For more information on ***Exposing Disparity: COVID-19's Lasting Impacts***, visit scetv.org.

QUOTES

"We are honored to bring this discussion to our viewers, addressing the profound disparities exposed by the COVID-19 pandemic. Through informative conversations like those had in ***Exposing Disparity: COVID-19's Lasting Impacts***, SCETV remains committed to providing a platform for meaningful discussions on critical issues affecting our communities." –**SCETV President and CEO Adrienne Fairwell**

"***Exposing Disparity: COVID-19's Lasting Impacts*** brings together public health experts to shed light on differences in the ways communities of color were impacted by the pandemic. This program examines the root causes of these disparities and looks at potential solutions to failures in the response to this public health crisis." –***Exposing Disparity: COVID-19's Lasting Impacts* Producer Kathleen Llewellyn**

"It's an honor to facilitate these vital conversations and provide a platform for experts to share their insights on such a pressing issue. ***Exposing Disparity: COVID-19's Lasting Impacts*** allows us to dive deep into the challenges, dispel myths and discuss potential solutions to make sure the right answers reach and inform communities often overlooked." –**CNN Anchor and Chief National Correspondent and *Exposing Disparity: COVID-19's Lasting Impacts* Moderator John King**

FAST FACTS:

- ***Exposing Disparity: COVID-19's Lasting Impacts*** brings together a panel of esteemed experts from across the country to delve into the critical issues surrounding health disparities, misinformation, social determinants of health and preparedness for future pandemics.
- ***Exposing Disparity: COVID-19's Lasting Impacts*** is moderated by renowned journalist John King, CNN Anchor and Chief National Correspondent.
- The panel features an lineup of experts, each bringing a unique perspective to the discussion.
- Produced by [SCETV](#), production funding for ***Exposing Disparity: COVID-19's Lasting Impacts*** is provided by the Medical University of South Carolina, U.S. Department of Energy and Allen University.
- For more information about ***Exposing Disparity: COVID-19's Lasting Impacts*** visit scetv.org.

About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

About the National Educational Telecommunications Association

The [National Educational Telecommunications Association \(NETA\)](#) is one of the nation's leading service organizations strengthening and amplifying public media's education mission. NETA is a 501(c)(3) membership organization providing leadership, support and services to individual public media licensees, their affinity groups and the public media system as a whole.

Media Contact:

Landon Masters
media@scetv.org
803-737-3337